

**Portfolio Name:** System-Wide Program in Con Edison Territory

**Administering Entity:** NYSERDA

**Targeted Sector:** Commercial and Industrial

**Background:**

On March 24, 2005, the New York State Public Service Commission (PSC), in Case 04-E-0572, issued an Order adopting a three-year rate plan for Con Edison's (Company) electric business (Order). One aspect of the rate plan was the establishment of Demand Side Management (DSM) goals to be obtained through DSM programs administered by NYSERDA and the Company.

The Order named NYSERDA as administrator of a System-wide Program (SWP) with a goal of achieving 150 MW of demand reductions in the Company's service territory through Energy Efficiency (EE), Distributed Generation (DG), and Load Management (LM). The Order also named the Company administrator of a Targeted Program (TP) with the goal of achieving 150 MW of demand reductions through EE and DG in targeted networks requiring transmission and distribution (T&D) upgrades.

A Collaborative was established, representing a broad range of interested parties, to develop an Action Plan and Implementation Plans that detail program offerings aimed at achieving the 150 MW of demand reduction. Under the SWP, NYSERDA integrated utility territory specific incentives and program rules into its core, statewide **New York Energy \$mart** programs and developed new offerings. The utility territory specific differentiation for Con Edison customers has been successful and is undergoing regular review and optimization.

NYSERDA also worked closely with Con Edison to develop the Power Saving Partners marketing effort which promoted the availability of programs in the Con Edison territory

The Company and NYSERDA worked with the Collaborative to develop their respective implementation plans. In order to eliminate customers from receiving multiple incentives for the same measure, NYSERDA and the Company have collaboratively developed a thorough process to address this at the measure level. Both parties continue to work with the Collaborative, monitoring the status of each program, and progress toward goals. The SWP and targeted programs have operated successfully in parallel for the past 18 months.

A Bi-Monthly Report is generated by NYSERDA showing the status of the SWP. A Detailed Measure Report is also provided.

**Current Status**

The SWP's goal was to contract for 150 MW of demand reductions by the end of the rate period (March 31, 2008). As of September 15, 2007, NYSERDA has contracted for over 165 MW (110% of the goal) using approximately 50% of the funds.