

RUBEN S. BROWN
PRESIDENT AND CHIEF EXECUTIVE OFFICER
THE E CUBED COMPANY, LLC

Ruben S. Brown, M.A.L.D., founded The E Cubed Company, LLC in 1989. The Company provides strategic energy services to clients. In 2005 the New York Chapter of the Association of Energy Engineers named him “Energy Services Professional of the Year.” Mr. Brown has worked in the policy arena dealing with energy efficiency, environmental and energy applied to alternative energy since 1970. He has worked at the National Research Council, directed studies for a Presidential Commission (Materials Policy), directed research staffs at two universities (MIT and Polytechnic University), directed the Council on the Environment of New York City and evaluated more than 250 combined heated and power and generation project developments for clients and his own account. Clients range from end-users to equipment, service and fuel providers and then to developers. Clients are often assembled in a voluntary association for interventions and public statements. It is called the Joint Supporters. It has appeared from Washington, D.C. to Ohio to Maine on occasion since 1989. Climate Energy, LLC is a client.

Mr. Brown has written a number of business plans involving demand resources, DG and energy efficiency: some implemented successfully and others not so successfully. He has published numerous papers and testimonial remarks, including presentations at the FERC’s first technical conference on Demand Resources in 2001.

In New York, he negotiated the NYISO design (also served on Board of Directors Selection Committee), the utility restructuring cases, the system benefits charge cases, the stand-by rate cases and other generic and utility specific cases. He negotiated the design of the 300 MW DG/CHP/EE programs in the Con Edison base rate case for 2005-2008. He recently co-authored a report on the potential role of electricity storage in New York State being published shortly by NYSERDA.

More recently: (1) he negotiated the role of Distributed Generation & Combined Heat and Power in the design of the new capacity markets at ISO-New England, (2) in the 2005 Energy Independence Act Implementation of DG Monetary Awards in Connecticut, (3) prepared an evaluation of the CT Monetary Awards programs for the 2006-7 DG working Group in the Governors Office in Rhode Island (leading to a Least Cost Purchasing Scenario) and (4) in administrative and legislative reforms involving DG/CHP in Massachusetts (2002-2007).

Mr. Brown was one of ten invited witnesses at the first US Senate Oversight Hearings (in 1986) regarding the implementation of the Public Utility Regulatory Policy Act of 1978 (PURPA) which opened the door for interconnection and markets across the United States. He and his has negotiated interconnection issues in 11 jurisdictions.