

## **3.2. ESCO Postcard**

# voice *your choice*

## ▶ FOR YOUR ELECTRICITY SUPPLY

*With any ESCO  
you choose,  
RG&E will continue  
to deliver your  
electricity safely and  
reliably. Rest assured  
that, as an RG&E  
electricity delivery  
customer, RG&E will  
be there for you  
24 hours a day –  
every day.*

- ▶ Currently, you receive your electricity **supply** from a supplier (called an ESCO or energy services company) other than RG&E.
- ▶ Beginning in October and continuing until December 30, 2004, RG&E will ask customers to select an Electricity Pricing Option. The selected option will take effect on January 1, 2005 and will remain in effect through December 31, 2005.

### The choice is yours:

**1. If you choose to remain with your current ESCO for electricity supply, there's nothing you need to do!**

If you have questions regarding available Electricity Pricing Options and the option your ESCO will enroll your account in on your behalf, please contact your ESCO.

**2. OR** If you need more information about RG&E's *Voice Your Choice* program, or would like a complete list of qualified ESCOs\*, visit **rge.com** or contact us at 1.800.RGE.VYCNOW (1.800.743.8926).



\* If you want to select a new ESCO, be sure to check with your existing ESCO for any contractual obligations that may apply.

# voice

*your choice*

▶ **Choose by** **December 30, 2004**

You choose. We deliver.  
You choose. We deliver.  
You choose. We deliver.

### **3.3. Employee Launch Letter/Card**



Dear Team NY Member,

As a Team NY employee, you are an ambassador for NYSEG and RG&E, no matter the subject, because you represent the Company to the people who know you. Whether your job brings you in contact with customers or you're approached by neighbors, relatives and friends with questions, chances are you've been asked about our **Voice Your Choice** program for electricity supply.

To help you assist customers as they make their electricity supply choice, we're distributing these cards with key facts. Feel free to give these cards to customers or use them as your personal reference.

Why are we asking customers to make a choice? This is a question commonly asked, and quite simply, customer choice is required by New York State Public Service Commission policy in order to further competition. **Voice Your Choice** is our customer choice program.

Please take a moment to familiarize yourself with the card. If you have any additional questions regarding **Voice Your Choice**, you can review the information on our Web sites.

Thanks for your assistance in this important effort and remember to encourage customers to "**Voice Your Choice**".

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Laurito".

Jim Laurito



# voice

*your choice*

*Act Now!*

**To enroll:**

- ▶ Visit [rge.com](http://rge.com)
- ▶ Call 1.800.RGE.VYCNOW  
(1.800.743.8926)
- ▶ Use RG&E's Hearing Impaired Line  
(TTY) 1.800.962.3293
- ▶ Contact an ESCO (energy services  
company). For an up-to-date list  
of ESCOs, go to [rge.com](http://rge.com).

***Have your RG&E account number  
available. It is located in the top right  
corner on the first page of your bill.***

**Choose by December 30, 2004**

# Key Facts

- ▶ Customer choice is required by New York State Public Service Commission policy to further competition. **Voice Your Choice** implements this policy.
- ▶ Every customer should choose an Electricity Supply Pricing Option before 8:30 p.m. on December 30, 2004. If you do not choose, you will be automatically enrolled in the Variable Price Option.
- ▶ You can pay a *fixed* or *variable* price for your electricity supply. With a *fixed* price, you pay a set amount per kilowatt-hour; with a *variable* price, you pay an amount that fluctuates with the market price of electricity.
- ▶ Your Electricity Supply Pricing Option will be in effect from January 1, 2005 through December 31, 2005.
- ▶ RG&E is your delivery company. With any choice you make for your Electricity Supply Pricing Option, RG&E will continue to safely and reliably deliver your electricity.

