



voice
your choice

▶ **Choose by December 30, 2004**

You choose. We deliver. You choose. We deliver. You choose. We deliver.

We Are Your Energy Delivery Company.

- **COMMITTED:** We care about this community.
- **COMPETITIVE:** We strive to offer the best price.
- **CAPABLE:** We work hard to maintain the delivery system's reliability and to provide you with essential natural gas and electricity service.



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What is *Voice Your Choice*?

- **Unbundling**
 - Separates the charge for Electricity Supply from the charge for Delivery to implement NYS policy on competition.
- **Supply**
 - The price you pay RG&E or an Energy Services Company (ESCO) for the electricity you use.
- **Delivery**
 - RG&E will continue to deliver electricity with base delivery rates fixed through 2008.
- **Pricing**
 - Beginning October 1, customers may select a supply pricing option during the VYC Open Enrollment Period.



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What Are My Choices?

- ▶ You can choose your supplier - RG&E or an ESCO.
- ▶ You can choose your pricing option.
 - ▶ Between October 1 and December 30, the VYC Open Enrollment Period, customers can choose an **Electricity Supply Pricing Option**.
- ▶ The choice will be made for you by default if you do not choose.



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What Can I Expect?

- **Beginning October 1, 2004:**

A blue RG&E customer enrollment kit or an ESCO customer postcard will be mailed to you from RG&E.

- **Ending at 8:30 PM on December 30, 2004:**

The VYC Open Enrollment Period ends.

- **January 1, 2005:**

Your Electricity Supply Pricing Option takes effect.

- **January 1 - December 31, 2005:**

The Electricity Supply Price Period



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What Are My Options?

- ▶ **Customers will have four options to choose from:**
 - Fixed Price Option offered by RG&E
 - Variable Price Option offered by RG&E (Default)
 - ESCO Option with Supply Adjustment
 - ESCO Price Option

- ▶ **Customers will choose *annually* during the VYC Open Enrollment Period (October 1 - December 30)**



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How Do I Choose?

- ▶ Return the postage-paid card included in the **BLUE** enrollment kit.
- ▶ Enroll online at www.rge.com.
- ▶ Call RG&E at 1.800.RGE.VYCNOW (1.800.743.8926).
- ▶ Have your ESCO enroll your account with RG&E.

All customers receive enrollment confirmation by mail!



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Questions?



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