



**voice**  
*your choice*

▶ **Choose by December 30, 2004**

**You choose. We deliver. You choose. We deliver. You choose. We deliver.**

# We Are Your Energy Delivery Company.

- **COMMITTED:** We care about this community.
- **COMPETITIVE:** We strive to offer the best price.
- **CAPABLE:** We work hard to maintain the delivery system's reliability and to provide you with essential natural gas and electricity service.



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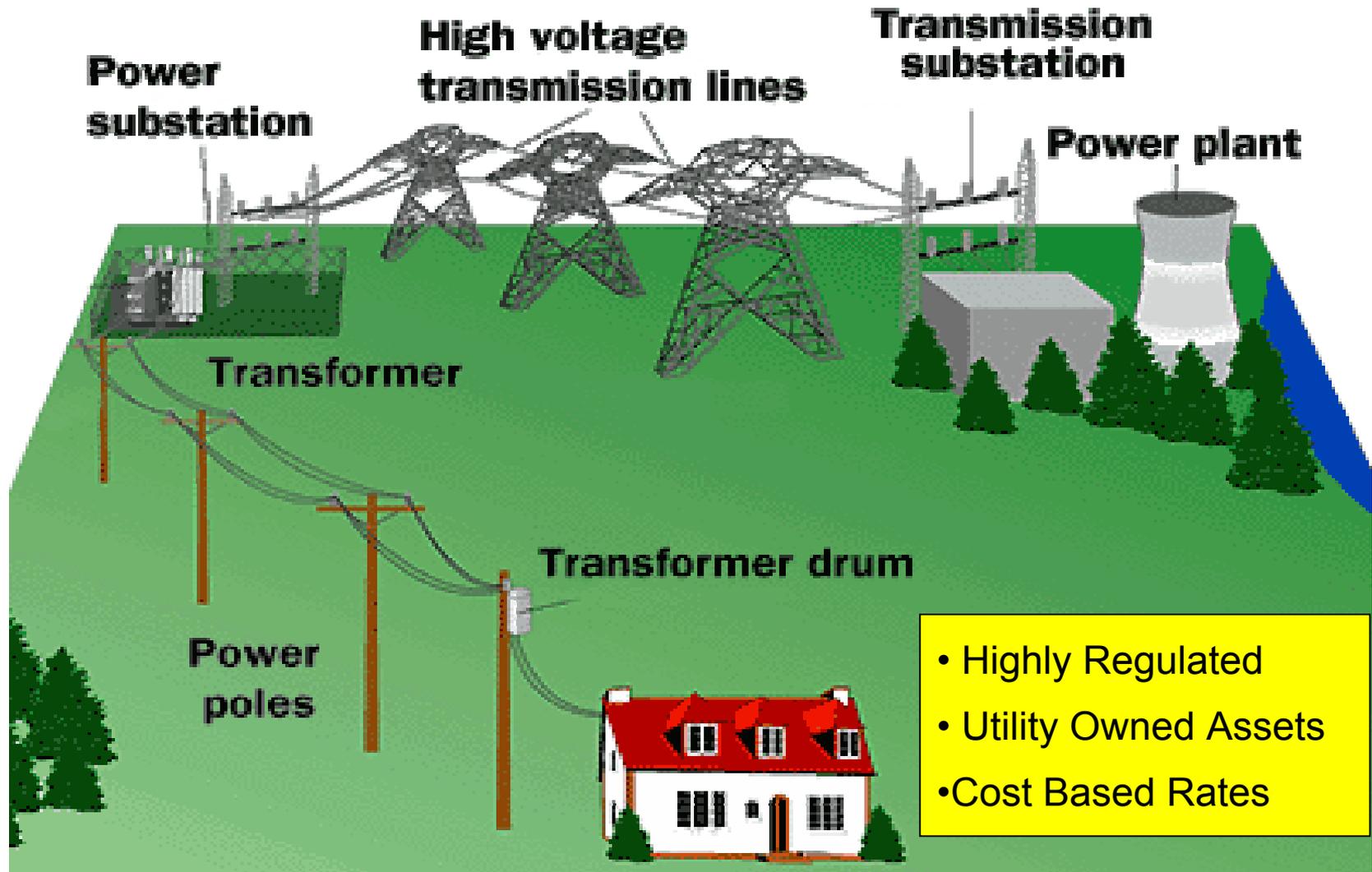
# We Are Delivering for Rochester.

- RG&E's Five Year Rate Settlements
  - Ginna Sale, Funding for RTP
  - Weather Normalization Adjustment
  - Fixed Delivery Rates through 2008
  - Unbundling, ***Voice Your Choice***
- The Restructured Energy Business
  - Implementation of Public Service Commission policy on competition



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# Then - Vertically Integrated Industry



# Now - Diversified Ownership

