

### **3.10. Market Expo Invitation**

# **RG&E** **Market Expo**



*Shopping for electricity supply has never been easier!*

Attend RG&E's **Market Expo** to receive electricity supply offers for your business from energy services companies participating in RG&E's **Voice Your Choice** program. **It's free!**

- ▶ Talk to several independent energy services companies (ESCOs) participating in **RG&E's Voice Your Choice** program.
- ▶ Learn about their electricity supply offers for your business.
- ▶ Compare offers from different ESCOs in one day, all at one location. This no-risk forum allows you to shop with no obligation.



#### **Meeting location:**

**October 22, 2004** Location to be determined, Rochester, NY XXX.XXX.XXXX

**Registration from 12:30 – 1:30 p.m.**

The program begins promptly at 1:30 p.m. and will last about four hours.

With your permission, RG&E will provide your name, account information and electricity usage history to participating approved ESCOs.\* This information will help the ESCOs design electricity supply offers just for your business.

Even if you choose not to participate with your account information, please feel free to attend the Market Expo.

\* All RG&E approved ESCOs sign a confidentiality agreement with RG&E limiting the use of your information for Market Expo purposes only.

## **To register...**

#### **Mail your reply:**

Please tear along perforation above and fold the card in half with the Business Reply Mail panel on the outside. Tape it closed and drop it in the mail. No postage necessary.

#### **Or, fax your reply:**

To 1.585.XXX.XXXX

#### **For more information:**

Call us at 1.800.XXX.XXXX.

**Return your responses by August 30 so ESCOs can prepare offers for your business.**

**Cards received after September 10, 2004 will be honored.**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone #: \_\_\_\_\_

RG&E Account Number\*: \_\_\_\_\_

\* Please complete if you want ESCOs to provide you with supply offers for your business. If you have multiple accounts, please fax your reply with the accounts listed on a separate page.

**Please return this card to RG&E by August 30, 2004.**

\_\_\_\_\_ Person(s) will be attending

I authorize RG&E to provide my historical electric usage to approved participating ESCOs exclusively for the Market Expo.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**RG&E**  
Always at Your Service



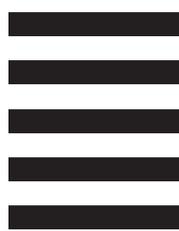
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NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST CLASS MAIL PERMIT NO. 141 ROCHESTER, NY

POSTAGE WILL BE PAID BY ADDRESSEE

**RG&E**  
**Supplier Services Department**  
**89 East Avenue**  
**Rochester, NY 14649-0001**



Your time is valuable,  
so we've designed  
**Market Expo** so you  
can learn what you may  
save on your electric bill  
quickly and conveniently.

**voice**  
*your choice*

Look inside for details.



89 East Avenue  
Rochester, NY 14649-0001

First Class  
U.S. Postage  
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*you are*  
**invited**  
**to attend...**