

2.13. External Presentations

voice

your choice

Choose by **December 30, 2004**

NYSEG

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What Is *Voice Your Choice*?

- ▶ In August 1999, NYSEG electricity customers could begin to purchase their electricity supply from a supplier other than NYSEG (called an energy services company or “ESCO”).
- ▶ In October 2002, NYSEG asked customers to make an electricity supply choice – to pay a **fixed** or **variable** price to NYSEG or to choose an energy services company (ESCO). Choices took effect January 2003 and will last through December 2004.
- ▶ **Beginning this October through December 30, 2004**, customers will again select how they want to purchase their electricity supply.
- ▶ These new choices will take effect on January 1, 2005 and continue through December 31, 2006.



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Who is Affected?

- ▶ Existing NYSEG Customers
 - ▶ New NYSEG Customers
 - ▶ NYSEG
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- ▶ Energy Service Companies (or ESCOs, also known as “suppliers”)
- ▶ New ESCO Customers
- ▶ Existing ESCO Customers



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You Choose. We Deliver.

- ▶ NYSEG is an energy delivery company. Whether you purchase your electricity supply from NYSEG or an ESCO, NYSEG will continue to safely and reliably deliver your electricity. If your power is interrupted or you have questions regarding your delivery service, NYSEG will be there for you.



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Electricity Supply and Delivery

- ▶ Your total electricity price is made up of **delivery**, **supply** and **transition** charges. The **delivery** charge is what you pay for NYSEG to transport electricity to you over our power lines. The **supply** charge is what you pay for the electricity purchased on your behalf by NYSEG or an ESCO.
- ▶ The transition charge reflects the costs of making the electricity industry more competitive and includes associated credits and/or charges. This charge will be part of your bill whether you receive electricity supply from NYSEG or an ESCO.



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Know that...

- ▶ You may select from one of four electricity supply choices during the VYC Enrollment Period (October 1 through 7 *p.m.* on *December 30, 2004*).
- ▶ Your choice will take effect on January 1, 2005 through December 31, 2006.
- ▶ If you do not make a new choice, you will remain enrolled in your current selection.
- ▶ If you are already purchasing your electricity from an ESCO, your ESCO will enroll your account for you.



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Your Electricity Price Contains:

- ▶ A **Supply Charge**: What you pay to either NYSEG or an ESCO for the electricity purchased on your behalf in the wholesale electric market.
 - This price could be a **fixed** or **variable** charge, from NYSEG or an ESCO, depending on the choice you select.



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Your Electricity Price Contains:

- ▶ **A Transition Charge:** The cost of making the electricity industry more competitive.
 - This charge could be a **fixed** or **variable** charge, depending on the choice you select.
- ▶ **A Delivery Charge:** What you pay to NYSEG for the transport of electricity over our power lines to your home/business.
 - The delivery charge is the same for each choice, except for a 0.4 cent discount for small customers or 0.2 cent discount for large customers choosing the Competitive Supplier Price Choice.
 - The delivery charge is fixed through December 31, 2006.



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As You Choose, Remember:

- ▶ Your total electricity bill will still vary month-by-month depending on how much electricity you use.
- ▶ Your ***Voice Your Choice*** selection will primarily affect the ***supply*** portion of your bill.



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Enrollment Kits

- ▶ You will receive an enrollment kit tailored to the type of account you have with NYSEG.
 - Residential
 - Residential - Day/Night and Time of Use
 - Small Nonresidential (SC 2, 3, 7, 9)
 - Large Nonresidential (SC 3, 7-2, 7-3,7-4)

- ▶ If you are already enrolled with an energy services company (an ESCO, also known as a supplier), you will receive an enrollment postcard.



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Electricity Supply Choices

- ▶ You will have four choices:
 - Competitive Supplier Price Choice (ERO)
 - NYSEG Fixed Price Choice (BRO)
 - NYSEG Fixed Price Choice with Supply Credit (BRO with RAC)
 - NYSEG Variable Price Choice (VEO)



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Competitive Supplier Price Choice

- ▶ This choice consists of:
 - ▶ an ESCO supply charge (which depends on the offer you accept from the ESCO you choose)
 - ▶ a *variable* NYSEG transition charge and
 - ▶ a *fixed* NYSEG delivery charge (discounted 0.4 or 0.2 cents per kwh).



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NYSEG Fixed Price Choice

- ▶ This choice consists of:
 - ▶ a *fixed* NYSEG supply charge,
 - ▶ a *fixed* NYSEG transition charge and
 - ▶ a *fixed* NYSEG delivery charge.
- The fixed supply charge includes the cost of electricity plus the cost of procuring electricity and for managing the risk of providing a fixed price of electricity over the two-year period.



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NYSEG Fixed Price Choice with Supply Credit

- ▶ This choice consists of:
 - ▶ an ESCO supply charge (which depends on the offer you accept from your ESCO)
 - ▶ the NYSEG Fixed Price charge plus
 - ▶ a *variable* NYSEG Supply Credit (a credit on your NYSEG charges because you purchase your supply from an ESCO).
 - The amount of the NYSEG Supply Credit is based on the market price of electricity each month.



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NYSEG Variable Price Choice

- ▶ This choice consists of:
 - ▶ a *variable* NYSEG supply charge
 - ▶ a variable NYSEG transition charge and
 - ▶ a fixed NYSEG delivery charge.
- The variable supply and transition charges reflect the changing market cost of electricity each month.



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VYC Timeline

- ▶ **October 2004** – Enrollment Kits and Postcards Mailed
- ▶ **October 1 - December 30, 2004** – *Voice Your Choice* Enrollment Period
- ▶ **January 1, 2005** – Date Choices Begin
- ▶ **January 1 - December 31, 2006** – Choices in Effect



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Where can you get prices ?

- Enrollment Kit
- NYSEG.com
- 1.866.NYSEG.03 (1.866.697.3403)



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How to Enroll

- ▶ Enroll online at www.nyseg.com.
- ▶ Call NYSEG at 1.866.NYSEG.03. (1.866.697.3403)
- ▶ Return the postage-paid card included in your enrollment kit.
- ▶ Have your ESCO enroll your account with NYSEG.

You will receive confirmation of your enrollment by mail!



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What If You Do Not Enroll?

- ▶ NYSEG customers who do not make a choice by December 30, 2004 will remain in the choice they are currently enrolled in.
- ▶ New NYSEG customers will have 90 days to select service under any of the four supply choices; if no selection is made, the customer will remain on the NYSEG Fixed Price Choice (small customers) or the NYSEG Variable Price Choice (large customers)



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What If You Change Your Mind After January 1?

- ▶ You may switch to and from NYSEG or an ESCO at any time.
- ▶ NYSEG will notify new customers, and ESCO customers who return to NYSEG, of their supply choices.
- ▶ Customers who choose or remain on the NYSEG Fixed Price Choice can still enroll in the Competitive Supplier Choice until April 29, 2005.



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Questions?



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Voice Your Choice Differences

		
Choice Names	Competitive Supplier Price NYSEG Fixed Price NYSEG Fixed Price with Supply Credit NYSEG Variable Price	ESCO Price Option Fixed Price Option ESCO Price Option with Supply Adjustment Variable Price Option
Default	What customers are currently enrolled in.	Variable Price Option
Program Length	Two Years	One Year

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Voice Your Choice Differences

		
Enrollment Limitations?	Customers enrolled in the Competitive Supplier Price Choice cannot enroll in the NYSEG Fixed Price Choice with Supply Credit.	None.
Customer Type differences	Large customers are defined as: SC 3, SC 7-2, SC 7-3, and SC 7-4 (primary metered customers) and are limited in their choices after enrollment is closed.	No difference in customer types (no large v. small).
Grace Period	Yes	No

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