Joint Petition of Iberdrola, S.A., Energy East Corporation, RGS Energy Group, Inc., Green Acquisition Capital, Inc., New York State Electric & Gas Corporation and Rochester Gas and Electric Corporation for Approval of the Acquisition of Energy East Corporation by Iberdrola, S.A.

CASE 07-M-0906

DIRECT TESTIMONY OF
FRANK W. RADIGAN
ON BEHALF OF
NUCOR STEEL, AUBURN, INC.

January 11, 2008

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Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS?

- A. My name is Frank W. Radigan. I am a principal in the Hudson River Energy
 Group, a consulting firm providing services regarding the electric utility industry
 and specializing in the fields of rates, planning and utility economics. My office
 address is 120 Washington Avenue, Albany, New York 12210.
- 7 Q. WOULD YOU PLEASE SUMMARIZE YOUR EDUCATION AND

8 BUSINESS EXPERIENCE?

I received a Bachelor of Science degree in Chemical Engineering from Clarkson College of Technology in Potsdam, New York (now Clarkson University) in 1981. I received a Certificate in Regulatory Economics from the State University of New York at Albany in 1990. From 1981 through February 1997, I served on the Staff of the New York State Department of Public Service ("DPS") in the Rates and System Planning sections of the Power Division. My responsibilities included resource planning and the analysis of rates, depreciation rates and tariffs of electric, gas, water and steam utilities in the State and encompassed rate design and performing embedded and marginal cost of service studies as well as depreciation studies.

Before leaving the DPS, I was responsible for directing all engineering staff during major rate proceedings including those relating to integrated resource planning and environmental impact studies. In February 1997, I left the DPS and joined a firm called Louis Berger & Associates as a Senior Energy Consultant. In December

1998, I formed my own Company. In my 27 years of experience, I have testified as

an expert witness in utility rate proceedings on more than 60 occasions before various utility regulatory bodies, including this Commission, the Nevada Public Utility Commission, the New York State Department of Taxation and Finance, the Connecticut Department of Utility Control, the Rhode Island Public Utilities Commission, the Michigan Public Service Commission and the Federal Energy Regulatory Commission. A partial summary of my qualifications and experience is included in Exhibit 1.

8 Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS PROCEEDING?

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I am submitting this testimony on behalf of Nucor Steel Auburn, Inc. ("Nucor"), which operates an electric arc furnace-based steel manufacturing facility located in Auburn, New York. Nucor employs approximately 300 people at this steel "mini-mill" facility, where scrap steel is recycled and molten steel is recast into a variety of steel products, such as rebar, that are then sold in the highly competitive steel commodity markets. Nucor recycles approximately 500,000 tons of steel scrap annually and is the largest single point electric load on the New York State Electric & Gas Corporation ("NYSEG") system. Since acquiring this operation from Auburn Steel in 2001, Nucor has invested over \$30 million in modernizing the facility. As an energy intensive manufacturing facility, reliable and cost-competitive electric service is critical to Nucor's operation.

Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

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2	A.	I will address the need for the Commission to establish specific commitments from
3		the petitioners regarding economic development initiatives and support for local
4		communities.

5 Q. WHAT IS THE PETITIONERS' PROPOSAL WITH RESPECT TO 6 ECONOMIC DEVELOPMENT AND LOCAL COMMUNITY SUPPORT?

- The petitioners claim that the synergy benefits typically associated with utility mergers will not be achieved with the Iberdrola acquisition of the Energy East companies, but that New York consumers nonetheless will benefit from NYSEG and RG&E becoming a part of Iberdrola. (Petition at p. 2). The petition asserts that these benefits will be found in the following areas:
 - Iberdrola's global energy experience;
 - Iberdrola's focus on energy efficiency, clean technologies and the environment;
 - Financial stability;
 - Commitment to customer service and reliability; and
- Commitment to local communities

(Petition at p. 3). With regard to the last of these items, the petition maintains that "Iberdrola will not seek any reduction in the level of any existing economic development initiatives in New York in connection with the Proposed Transaction [merger]." *Id.* The petitioners subsequently restate that commitment without elaboration. *Petition at p. 15; Benefits and Public Interest Panel at p. 27.* Essentially, Iberdrola maintains that its acquisition of Energy East will produce no adverse impacts for New York ratepayers, but it does not offer any tangible consumer benefits.

1 Q. IS THE PETITIONERS' ASSURANCE OF NO ADVERSE RATEPAYER

2 IMPACTS SUFFICIENT TO APPROVE THE ACQUISITION?

- 3 A. No. The Commission should require specific commitments that provide tangible
- 4 benefits to New York consumers.

5 Q. PLEASE EXPLAIN.

- 6 A. I share the concerns expressed by the Maine PUC advisory staff in its review of the
- 7 proposed merger that the acquisition of Energy East by a large, multi-national
- 8 entity, such as Iberdrola, creates new risks and concerns for consumers that must be
- 9 considered and addressed. In a November 6, 2007 bench memo, the Maine PUC
- 10 Advisory Staff wrote:

CMP's executive management resides in Maine. Energy East's headquarters are in Maine. In contrast, Iberdrola's executive management and headquarters are in Spain. Although the Petitioners and Iberdrola have indicated that the Energy East and CMP executive and management structures will not be changed if the acquisition is approved, this is not guaranteed in perpetuity, or, for that matter, at all.

More importantly, even if Energy East's and CMP's executive and management structures never change, it is likely that ultimate decision-making authority will reside with officials at Iberdrola's headquarters in Spain.

Iberdrola's physical and language separation from Maine creates the potential that decisions affecting CMP may be removed from the local concerns of Maine's citizenry and government. Iberdrola' management is unlikely to be as familiar with Maine-specific issues and concerns, yet they may be the ultimate decision-makers about CMP's investments and operations, as well as its positions and actions with respect to regional and policy issues of importance to Maine.

This is not a theoretical concern. Maine has experience with other utility acquisitions, and has observed the tendencies of large companies to treat as unimportant problems of an affiliate located in a relatively small and remote state. In particular, we note Maine's less than positive experiences in telephone and natural gas, where Maine utilities have been acquired by large, distant holding companies, followed by degradation of service quality

and diminished sensitivity and responsiveness to Maine regulatory concerns and issues.
We do not mean to suggest that this acquisition would lead to a similar result. However, it is clearly a risk. 1

I believe that the Maine PUC advisory staff accurately noted that ultimate decisionmaking in many, or most, aspects of Iberdrola's U.S. utility operations and

7 investments will be made in Spain.

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With respect to New York utility operations, there is a risk that Iberdrola will not share New York State and Commission concerns with regard to economic development initiatives and infrastructure investment, among other matters, when it comes to the conglomerate's actually investing in the NYSEG and RG&E service territories. These are, however, vital concerns for reining in New York's high cost of living and doing business in New York, as the Governor emphasized in his January 9, 2008 State of the State address. The appropriate remedy to address this risk is for the Commission to establish specific commitment requirements as part of any merger approval order. I expect that the DPS Trial Staff and other parties will address the need for positive consumer benefits in a number of areas. I confine this testimony to the need for specific commitments regarding economic development initiatives.

¹ [Footnote omitted].

Q. PLEASE DISCUSS THE IMPORTANCE OF MANUFACTURING JOB

2 **RETENTION AND ATTRACTION.**

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Support for manufacturing is essential for Upstate economic development efforts to be successful. Manufacturing industries contribute more to any local, regional or national economy than any other sector. The Manufactures Association of Central New York ("MACNY") reports that manufacturing employs over 550,000 New Yorkers and contributes \$61 billion annually to New York State's GDP. Compared to other sectors of the economy, manufacturers pay higher wages, generate better benefits, and stimulate more high technology growth through research and development and productivity improvements. MACNY reports that manufacturing jobs pay on average 20 percent more than other sectors of the economy. In fact, MACNY also reports that manufacturing jobs pay salaries on average of over \$48,000 a year. Service sector employees earn about 60 percent of that, and retail workers earn about 40 percent of the wages paid to manufacturers. Manufacturing accounts for over 70 percent of private sector research and development in the United States. Every manufacturing job creates more than 2.5 related jobs in other sectors, and every dollar spent generates an additional \$1.37 in economic activity. Simply put, manufacturing is the wealth generating sector of the New York economy. It is no secret that Upstate New York, and particularly the areas served by NYSEG and RG&E, has been losing the battle to retain and attract quality jobs. The US Bureau of Labor Statistics reports that between March 1990 and March 2007 manufacturing jobs in New York have dropped 55%. On January 5, 2008, the Albany Times Union reported that manufacturing jobs in New York dropped almost 29% between 1996 and 2006, a bigger decline than all states except North Carolina and Rhode Island. In the same article, the Times Union also reported that the cost of doing business in New York is second only to the cost of doing business in Hawaii, and is 30.7% above the national average.

Q. PLEASE CONTINUE.

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The cost of electricity is a very large part of this cost disparity. The Albany Times Union reports that the average price of electricity for 2007 in New York State was 14.54 cents per kWh, the fourth highest in the nation and 66 percent above the national average of 8.77 cents. An October 2007 report prepared by Power in the Public Interest ("PPI") suggested that New York's retail deregulation policies are responsible for some of this disparity. (See Exh. FWR-1). PPI reported that retail electricity prices in deregulated states averaged 2.0 cents per kWh higher than rates in traditionally regulated states in 2000, and that, by 2007, this rate disparity had grown to more than 4.0 cents per kwh. PPI also reported that in 2000, the average electric rate for all customers in New York was 10.6 cents/kwh, while the comparable figure for the collective regulated states was 6.0 cents/kwh—or a difference of 4.6 cents. According to PPI, as of June 2007, the difference had widened to 6.8 cents (14.5 cents/kwh for New York and 7.7 cents/kwh for the regulated states). For the 12 months ending June 2007, New Yorkers paid \$22 billion for their electricity. The same amount of electricity at the regulated states' average rate would have cost \$11.6 billion—a difference (or comparative purchasing-power disadvantage to New Yorkers) of \$10.4 billion for a 12-month period.

I recognize that there is considerable controversy regarding the claimed success or failure of competitive retail power markets. There is little doubt, however, that on the ultimate question of cost competitiveness New York has continued to lose ground on the electric rates charged to homes and businesses.

Q. WHAT PROGRAMS EXIST IN NEW YORK TO REDUCE ELECTRICITY

COSTS FOR NEW YORK MANUFACTURING LOADS?

A. Historically, the State has administered a series of economic development programs that streamed low cost hydro power and excess nuclear capacity through the New York Power Authority ("NYPA"), and the Commission also approved and provided oversight to a variety of utility administered economic development initiatives. NYSEG and RG&E historically offered bundled, and more recently, unbundled, job retention and attraction ("flex rate") service agreements. NYSEG also has a specific budget for various consolidated economic development programs that was established in its last delivery rate case.²

15 Q. ARE THESE EFFORTS WORKING?

A. The historic NYPA, bundled flex rate and Economic Development Zone Incentive
17 ("EDZI") discounted rate programs have been highly successful, as indicated by the
18 number of manufacturing loads that continue to take service under one or more of
19 these programs. The same cannot be said of the current programs, which offer

Case No. 05-E-1222, <u>Order Adopting Recommended Decision with Modifications</u>, dated August 23, 2006; <u>Order on Rehearing</u>, dated December 15, 2006.

limited benefits or availability, as is evidenced by the continued erosion of manufacturing jobs noted above.

Q. PLEASE DISCUSS THE PETITIONERS' PROPOSAL REGARDING ECONOMIC DEVELOPMENT INITIATIVES.

5 Α. The petitioners correctly listed a commitment to local communities and economic 6 development initiatives as an important component of the acquisition assurances to 7 the State. The vague representation in the petition that Iberdrola will not further degrade current programs that are ineffectual, however, is not a satisfactory 8 9 response to one of New York's most compelling challenges. 10 In the recently completed merger of KeySpan and National Grid, the Commission 11 determined that utility merger terms must be shown to be in the public interest within the borders of New York, both in the short- and long-term. 12 Commission further noted that the burden of proof with respect to all the merger 13 14 and revenue requirement issues rests with the petitioners. In Nucor's view, to 15 satisfy the Public Service law requirement the petitioners must demonstrate that 16 there will be positive and tangible benefits to New York consumers.

17 Q. PLEASE DISCUSS THE NEED FOR COMMITMENTS REGARDING 18 ENHANCED ECONOMIC DEVELOPMENT INITIATIVES.

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A. It is well established that uncompetitively high energy costs are a leading barrier to the retention of quality manufacturing jobs in the Upstate areas served by NYSEG and RG&E. On January 9, 2008, Governor Spitzer's State of the State address discussed the urgent need to take the initiative to stem the tide of Upstate job losses. The Governor quoted Franklin Delano Roosevelt's comment that "It is

common sense to take a method and try it; if it fails, admit it frankly and try another. But above all, try something." This observation clearly applies to the need for more innovative approaches to stemming the impact of high energy costs on Upstate manufacturing. Effective utility rate economic development initiatives are a key feature of successful job retention and attraction efforts, and revitalizing those initiatives should be a Commission focus in this docket. The "no adverse impact" approach proposed by the Petitioners in this docket is altogether inadequate.

Q. WHAT DOES NUCOR RECOMMEND?

A.

Much more needs to be done to establish competitive power rates for manufacturing businesses that are investing in facilities and will retain or create quality jobs in New York. The delivery portion of a utility bill is a relatively small component of the total bill, and economic development discounts to the delivery component alone cannot be expected to be effective. Nucor recommends that the Commission require Iberdrola to expand the range of economic development program options and that it encourage the utility to develop innovative approaches. This could include exempting flex rate and other qualified manufacturing loads from various surcharges (SBC, RPS, EPS, etc.) or streaming lower cost sources of supply or hedged positions to those qualifying loads. For example, NYSEG has hydroelectric units and the cost of power from certain remaining contracts with Independent Power Producers that are forecast to be well under market prices. Streaming low cost power sources to retain and attract manufacturing jobs is not a new concept in New York. It has been done in Jamestown, NY (Case 02-E-1335)

and Massena, NY (Alcoa) to stream low cost hydro power to customers in order to retain or attract jobs. In any event, in view of current uncompetitively high energy costs and the State imperative to revitalize the Upstate economy, the Commission should require Iberdrola to develop and file an aggressive and innovative job retention and attraction program.

6 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

7 A. Yes it does.

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