

CASE 07-M-0548 – Energy Efficiency Portfolio Standard  
 Working Group I: EPS Administration  
 Functional Evaluation Framework for EPS Administration

	ERDA	NYPA	LIPA	PSC	UTILITIES/ LSE'S	DHCR	DASNY	NYC/ LOCAL GOVT.	MUNIS	ESCO'S (efficiency)	CONTRACTORS/ TRADE ALLIES	FINANCIAL SERVICES	CBO'S	REGIONAL CONSORTIA (NEEP, CEE)
<b>COMMON ELEMENTS</b>														
Setting overall goals and performance metrics														
Market characterization														
Program coordination														
Program logic and design														
Program branding														
Mass marketing														
Developing common delivery platform														
Customer data acquisition														
Customer data analysis														
Measure/service delivery														
Interaction with customer accounts														
Portfolio Management <sup>1</sup>														
M&V														

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<sup>1</sup> Balancing efficiency with supply-side options on behalf of customers

