

## **Rebecca A. Craft**

Rebecca Craft is Director, Energy Efficiency at Consolidated Edison Company of New York, Inc., where she is responsible for the development and implementation of demand side management and energy efficiency programs for the Company's electric and gas systems.

Prior to her current position, Rebecca was Assistant to the Chairman of Consolidated Edison, Inc. and worked on special projects and prepared research and briefing materials for internal meetings, industry conferences and other external events. Prior to becoming the Chairman's assistant, Rebecca was the Director of the Energy Markets Policy Group and developed Company policy regarding the wholesale electric and gas markets and represented the Company before the New York Independent System Operator and the Federal Energy Regulatory Commission, in various stakeholder meetings and industry groups.

Before joining Con Edison, Rebecca spent over 11 years at Prudential Financial in a variety of positions. During her tenure at Prudential, Rebecca worked in International Investments, Retirement Services, and Prudential's Enterprise Planning Unit. Rebecca also served as an Assistant General Counsel, where she served as counsel for energy project financings.

Rebecca serves on the Board of Social Compact in Washington, D.C. and on the New York Advisory Board of Project Health. She graduated from Wellesley College and Indiana University School of Law, Bloomington. Rebecca is a resident of New York City.