

BEFORE THE  
STATE OF NEW YORK  
PUBLIC SERVICE COMMISSION

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In the Matter of  
Orange and Rockland  
Case 07-E-0949  
December 2007

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Prepared Testimony of:

Gregory P. Stella  
Associate Economist  
Office of Accounting, Finance  
and Economics

State of New York  
Department of Public Service  
Three Empire State Plaza  
Albany, New York 12223-1350

1 Q. Please state your name and business address.

2 A. My name is Gregory P. Stella and my business  
3 address is Three Empire State Plaza, Albany, NY  
4 12223.

5

6 Q. By whom are you employed and in what capacity?

7 A. I am employed by the New York State Department  
8 of Public Service as an Associate Economist in  
9 the Office of Accounting, Finance and Economics.

10

11 Q. Please briefly describe your educational  
12 background and professional experience.

13 A. I hold a Ph.D. in Ecological Economics (2003)  
14 from Rensselaer Polytechnic Institute.  
15 Previously, I received Bachelor of Science and  
16 Master of Arts degrees in Economics from the  
17 State University of New York at Albany. My  
18 initial work in the field of energy sales  
19 forecasting was as an employee of the New York  
20 State Energy Office, assisting in the  
21 development of a residential-sector end-use  
22 model as part of the State's Energy Master Plan  
23 process. Prior to joining the Department in  
24 2006, my most recent work involved teaching

1 applied forecasting techniques as part of a  
2 course in Managerial Economics at SUNY Albany in  
3 2004 and 2005.

4

5 Q. Have you previously filed testimony before the  
6 New York State Public Service Commission?

7 A. Yes, in case 06-E-0911.

8

9 Q. What is the purpose of your testimony?

10 A. The purpose is to present Staff's projections of  
11 electricity sales and sendout for Orange and  
12 Rockland Utilities, Inc. (henceforth "Orange and  
13 Rockland" or the "Company"), in response to  
14 testimony put forth by the Company's Forecasting  
15 Panel.

16

17 Q. Please describe the methodology underlying  
18 Staff's projections.

19 A. Staff uses a "bottom-up" forecasting approach.  
20 Six category-specific sales equations -  
21 Residential, Small Commercial (i.e., Secondary  
22 and Small Primary), Large Primary, Lighting,  
23 West Point (i.e., Public Authorities), and  
24 Unbilled sales - were estimated as either

1 standard multiple regressions or, in the case of  
2 Residential, as a "varying parameter" model.  
3 Staff then uses the resulting equations to do  
4 individual sales projections. When all these  
5 projections are combined with a projection of  
6 the Company's own use, they yield (by  
7 construction) sendout net of distribution  
8 losses. Total sendout is derived by factoring  
9 in the projected losses.

10

11 Q. Is Staff's forecasting approach identical to  
12 that used by the Company?

13 A. No. While both make use of category-specific  
14 regressions, the Company's approach can be more  
15 aptly described as "top-down." The Company  
16 projects sendout from a single equation. After  
17 accounting for projected losses and Company  
18 own-use, its five additional category-specific  
19 equations then effectively act to apportion what  
20 remains into corresponding (billed) sales  
21 categories. Finally, any residual (positive or  
22 negative) is assigned to unbilled sales. As a  
23 consequence, a change to an individual  
24 class-specific projection does not automatically

1 feed back into projected net sendout. A new  
2 categorical sales projection, for example,  
3 stemming from the associated forecasting  
4 equation being re-estimated would in turn affect  
5 projected unbilled sales by an offsetting amount  
6 - while not affecting the Company's projection  
7 of sendout. Under Staff's approach, unbilled  
8 sales would be unaffected by such a change and  
9 its sendout projection would necessarily be  
10 revised.

11

12 Q. What are the merits of each approach to  
13 forecasting sendout?

14 A. The Company's approach has the advantage of  
15 simplicity. Less information (both actual and  
16 projected) is required, and the key economic  
17 variable that drives its projection, namely  
18 employment, is also calendar- (as opposed to  
19 billing cycle-) based. Staff's approach has the  
20 advantage of a more microeconomic-based  
21 foundation, as it allows independent variables -  
22 price, specifically - to impact different  
23 customer classes (and hence sendout) at  
24 different time lags, as well as the ability to

1           tie the effect of a given variable (e.g., real  
2           income) to a particular customer class (e.g.,  
3           residential). Such a level of detail is  
4           difficult to duplicate when forecasting sendout  
5           as a single equation; including all such  
6           variables simultaneously in a single equation is  
7           econometrically impractical due to the presence  
8           of correlation among current and past values of  
9           these variables.

10

11 Q.   Please discuss Staff's categorical forecasting  
12       equations in comparison to the Company's.

13 A.   Like the Company, Staff's independent variables  
14       include combinations of electricity price,  
15       heating and cooling degree-days, employment,  
16       billing cycle length, and seasonal (quarterly)  
17       dummy variables. Staff also relies on real  
18       personal income and additional historical price  
19       deflators to develop its own independent  
20       variables. Not all variables appear in every  
21       equation; detailed regression results, including  
22       individual coefficient values and model  
23       statistics, are shown in Exhibit\_\_\_(GPS-1).  
24       Unlike the Company, Staff's Residential and

1 Small Commercial regression models estimate  
2 billed usage on a per-customer basis. In  
3 addition, Staff developed separate regression  
4 models for the number of customers in these  
5 classes (driven by population and employment  
6 projections, respectively). For the Large  
7 Primary sales category, Staff makes use of dummy  
8 variables to account for a customer switching to  
9 self-supply starting in February, 2006. The  
10 impact on sales is thus accounted for  
11 econometrically within the model, and no  
12 out-of-model adjustments are necessary.  
13 Furthermore, only for lighting - a pure time  
14 series model - does Staff normalize sales to a  
15 1990 billing cycle as part of the estimation  
16 process.

17

18 Q. How are the projected values of the independent  
19 (regressor) variables derived?

20 A. All climate-related variables are projected at  
21 their expected values for each quarter  
22 commencing with the forecast period; actual  
23 values are used through the second quarter of  
24 2007. Average real electric prices are held

1 constant. Employment, income and population  
2 projections are those purchased for use by  
3 Orange and Rockland from the forecasting firm  
4 Economy.com.

5

6 Q. Besides the macroeconomic numbers, is any other  
7 information gathered during the discovery phase  
8 of this proceeding used in producing staff's  
9 sales and sendout projections?

10 A. Yes. Staff accepts the Large Primary and  
11 Lighting customer projections used by Orange and  
12 Rockland; Staff also uses a loss factor and  
13 Company own-use projection identical to those  
14 used by Orange and Rockland.

15

16 Q. What are the electricity sales projections  
17 produced by these equations?

18 A. Aggregate and category-specific results for 2007  
19 Q3 through 2011 Q2 appear in Exhibit\_\_(GPS-2);  
20 total billed customer sales for the 12 months  
21 ending June, 2009 are projected at 4,161.6 GWH,  
22 as shown in Exhibit\_\_(GPS-3).



1 Q. How do the two sets of sales projections compare  
2 for the Rate Year ending June 30, 2009?

3 A. The projections are extremely close in  
4 aggregate, the difference estimated at less than  
5 one-tenth of one percent. The largest single  
6 category-specific difference is found in  
7 residential sales.

8

9 Q. What is your recommendation to the Commission  
10 with regard to the Rate Year ending June 30,  
11 2009?

12 A. I recommend that the Commission accept the  
13 updated Rate Year sales projection presented by  
14 the Company in this proceeding.

15

16 Q. Does this conclude your testimony at this time?

17 A. Yes, it does.