

BEFORE THE  
STATE OF NEW YORK  
PUBLIC SERVICE COMMISSION

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In the Matter of  
Consolidated Edison Company of New York, Inc.

Case 07-E-0523

September 2007

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Prepared Testimony of:  
Staff Finance Panel

Michael J. Augstell  
Senior Utility Financial Analyst

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Principal Utility Financial  
Analyst

Office of Accounting, Finance  
and Economics  
State of New York  
Department of Public Service  
Three Empire State Plaza  
Albany, New York 12223-1350

1 Q. Please state your names, employer, and business  
2 address.

3 A. Michael J. Augstell and Jeffrey S. Hogan. We  
4 are employed by the New York State Department of  
5 Public Service (Department). Our business  
6 address is Three Empire State Plaza, Albany, New  
7 York 12223.

8 Q. Mr. Augstell, what is your position at the  
9 Department?

10 A. I am employed as a Senior Utility Financial  
11 Analyst in the Office of Accounting, Finance and  
12 Economics.

13 Q. Please describe your educational background and  
14 professional experience.

15 A. I received a Bachelor of Arts Degree in  
16 Economics from the University of Rochester in  
17 1992. For approximately three years I was  
18 engaged in the sale and purchase of late 19<sup>th</sup> and  
19 early 20<sup>th</sup> century American Art. I worked for  
20 three years in the commercial loan department at  
21 two local banks. I was also employed as a  
22 financial analyst in sourcing accounts payable  
23 for General Electric Power Systems. My last  
24 position, for over five years, was at UHY

1           Advisors NY, Inc. (UHY) in Albany, New York. I  
2           worked in the valuation and litigation services  
3           department. While at UHY, I executed business  
4           valuations, performed financial analysis and  
5           forensic accounting and worked on class action  
6           claims administration. I joined the Department  
7           of Public Service in December 2006.

8    Q.    Are you a member of any professional societies?

9    A.    Yes. I am a candidate member in the American  
10         Society of Appraisers (ASA). I am working  
11         towards becoming accredited in business  
12         valuation.

13   Q.    Please briefly describe your current  
14         responsibilities with the Department.

15   A.    I work on assignments that involve analyzing the  
16         financial condition, financing mechanisms, risk,  
17         cost of debt, cost of equity, diversification  
18         and relative business positions of utilities and  
19         their holding company parent(s). Assignments  
20         involve rate cases, financing proposals and  
21         special projects.

22   Q.    Have you previously testified in a regulatory  
23         proceeding before the New York State Public  
24         Service Commission (the Commission)?

1 A. Yes. In Case 06-G-1332, Consolidated Edison  
2 Company of New York, Inc. - Gas Rates, I offered  
3 testimony as part of the Staff Finance Panel as  
4 to the appropriate capital structure and cost of  
5 debt for Consolidated Edison Company of New  
6 York, Inc.

7 Q. Mr. Hogan, what is your position at the  
8 Department?

9 A. I am employed as a Principal Utility Financial  
10 Analyst in the Office of Accounting, Finance and  
11 Economics.

12 Q. Please describe your educational background and  
13 professional experience.

14 A. I received a Bachelor of Arts Degree in  
15 Economics and Political Science from Syracuse  
16 University in 1991. In 1993 I received a  
17 Masters Degree in Business Administration with a  
18 concentration in Finance from the State  
19 University of New York at Albany. I joined the  
20 Department in February 1994 and subsequently  
21 took additional college courses in Accounting.

22 Q. Please briefly describe your current  
23 responsibilities with the Department.

24 A. My areas of responsibility include analyzing

1 rate of return and operation and maintenance  
2 (O&M) expense levels. I also work on financing  
3 requests from utilities and regulatory review of  
4 the formation of utility holding corporations.  
5 In addition, I assist in analyzing legislative  
6 proposals affecting the utility industry.

7 Q. In what previous rate cases have you analyzed  
8 the appropriate capital structure and/or cost of  
9 equity for a utility?

10 A. In Case 05-S-1376, Consolidated Edison Company  
11 of New York, Inc. - Steam Rates, Case 04-E-0572,  
12 Consolidated Edison Company of New York, Inc. -  
13 Electric Rates and Cases 03-G-1671 and 03-S-  
14 1672, Consolidated Edison Company of New York,  
15 Inc. - Gas and Steam Rates, I offered testimony  
16 on the appropriate capital structure and cost of  
17 capital. In Case 02-W-1564, Sea Cliff Water  
18 Company - Rates, I testified on the capital  
19 structure and cost of capital, as well as on  
20 certain O&M expenses. In Case 01-M-0075,  
21 Niagara Mohawk/National Grid Merger, I analyzed  
22 the capital structure and cost of equity. In  
23 Case 94-W-0157, New Rochelle Water Company -  
24 Rates, I assisted in the development of Staff's

1 recommended capital structure and cost rates.  
2 In Case 94-G-0885, National Fuel Gas  
3 Distribution Corporation - Rates, I analyzed the  
4 capital structure and assisted in the  
5 calculation of Staff's recommended return on  
6 common equity. In Case 95-G-0761, Brooklyn  
7 Union Gas, I assisted in the formation of the  
8 capital structure as it formed a holding  
9 company, as well as assisted in the calculation  
10 of Staff's recommended return on equity.

11 PURPOSE OF TESTIMONY

12 Q. Panel, what is the purpose of your testimony in  
13 this proceeding?

14 A. Our testimony consists of two parts. First, we  
15 develop the fair rate of return used in the  
16 determination of the revenue requirement for  
17 Consolidated Edison Company of New York, Inc.  
18 (Con Edison or the Company) for the rate year  
19 ending March 31, 2009. Second, we respond to  
20 the testimony of Company witnesses Morin and  
21 Hوجلund.

22 Q. Will the Panel refer to, or otherwise rely upon,  
23 any information produced during the discovery  
24 phase of this proceeding in its testimony?

1 A. Yes. We will refer to, and have relied upon,  
2 several responses to Staff Information Requests.  
3 They are attached as Exhibit\_\_\_\_(FP-1).

4 SUMMARY

5 Q. Please summarize your testimony.

6 A. We recommend an overall rate of return of 7.25%,  
7 as opposed to the Company's request of 8.53%.  
8 The difference is primarily due to our use of a  
9 47.98% equity ratio and an 8.9% return on equity  
10 (ROE), as opposed to the Company's 48.68% equity  
11 ratio and 11.5% ROE. Our capital structure  
12 adjustment imputes a reasonable level of equity  
13 investment to the Company's non-utility assets,  
14 while our ROE recommendation was determined  
15 using two different equity costing  
16 methodologies, each weighted as the Commission  
17 has approved in prior litigated cases. We also  
18 explain why our recommended rate of return  
19 provides the Company with a financial profile  
20 that will allow the Company continued access to  
21 reasonably priced capital.

22 RATE OF RETURN RECOMMENDATION

23 CAPITAL STRUCTURE

24 Q. What is the after-tax rate of return you

1 recommend be allowed for the rate year?

2 A. We recommend an after-tax overall rate of return  
3 of 7.25%, compared to the Company's originally  
4 filed 8.53%. Our proposed pro forma cost of  
5 capital can be seen in Exhibit\_\_\_(FP-2).

6 Q. What is a fair rate of return for a regulated  
7 utility?

8 A. A fair rate of return for a regulated utility is  
9 one that enables the utility to provide safe and  
10 adequate service to its customers, while  
11 assuring continuous support in the capital  
12 markets for the utility's stocks and bonds at  
13 reasonable terms. Investors in debt enter into  
14 a contractual obligation with the utility and  
15 receive a relatively fixed income stream.  
16 Common equity investment, on the other hand, is  
17 non-contractual. Investors may share in, but  
18 are not guaranteed, a portion of the utility's  
19 residual earnings. The fair rate of return  
20 allows the utility to recover its prudently  
21 incurred cost of debt, as well as providing  
22 common equity investors the opportunity to earn  
23 a return commensurate with the risk of their  
24 investment.

1 Q. How is a fair rate of return calculated?

2 A. Generally, a fair rate of return is calculated  
3 through a weighted average of the individual  
4 cost components of a company's capital  
5 structure. Cost rates on long-term debt are  
6 generally fixed on a historical basis and are  
7 readily quantified. Additionally, the cost of  
8 customer deposits is prescribed by the  
9 Commission. The cost of common equity, however,  
10 depends upon investor expectations and,  
11 therefore, it requires the application of one or  
12 more methodologies such as the Discounted Cash  
13 Flow (DCF) methodology or the Capital Asset  
14 Pricing Model (CAPM) to estimate the return  
15 required by equity investors.

16 Q. Please describe how your capital structure and  
17 cost rate recommendations differ from those of  
18 the Company's Accounting Panel.

19 A. The main difference is that our analysis results  
20 in a common equity ratio of 47.98% (as opposed  
21 to the Company's 48.68%), and therefore the  
22 long-term debt ratio increases from 48.88% to  
23 49.65%. In addition, we are using a cost of  
24 equity rate of 8.9%, as opposed to the 11.5%

1 rate recommended by Company witness Morin (for a  
2 three-year rate case), which the Company's  
3 Accounting Panel reflects in their schedules and  
4 revenue requirement.

5 Q. What was Con Edison's projected rate year  
6 capital structure for its electric operations?

7 A. In Exhibit\_\_\_(AP-11), the Company's Accounting  
8 Panel used a long-term debt ratio of 48.88%, a  
9 common equity ratio of 48.68%, a preferred stock  
10 ratio of 1.21% and a customer deposit ratio of  
11 1.23%.

12 Q. Has the Company updated the capitalization to  
13 reflect its latest financial forecasts?

14 A. No it has not.

15 Q. How did the Company develop this capitalization?

16 A. The rate year capitalization was developed based  
17 upon an approach that began with Con Edison's  
18 as-reported "stand-alone" capital structure for  
19 the test period. This "stand-alone"  
20 capitalization was then projected through the  
21 end of the rate year based upon the Company's  
22 assumptions about construction expenditures,  
23 refunding needs and internal cash flows. This  
24 projection was then used to develop the average

1 capitalization for the rate year.

2 Q. Please describe what you mean by the term  
3 "stand-alone" capital structure.

4 A. A utility holding company reports its overall  
5 capital structure as part of its consolidated  
6 balance sheet in various reports to the  
7 Securities and Exchange Commission (SEC) as well  
8 as in its Annual and Quarterly Reports to  
9 Shareholders. The consolidated balance sheet  
10 reflects the financial position of all of the  
11 holding company's operations. A holding company  
12 with utility subsidiaries also presents  
13 individual financial statements for major  
14 subsidiaries. The stand-alone capital structure  
15 is the capitalization reported for each  
16 individual subsidiary.

17 Con Edison is a subsidiary of a holding  
18 company parent, Consolidated Edison, Inc. (CEI).  
19 CEI owns Con Edison and Orange and Rockland  
20 Utilities, Inc. (O&R), and has investments in a  
21 number of competitive ventures. CEI reports its  
22 consolidated financial position in its annual  
23 10-K report and quarterly 10-Q reports to the  
24 SEC; it also issues stand-alone financial

1 statements for Con Edison and O&R.

2 Q. Do you agree with the use of the reported stand-  
3 alone capital structures for utilities that are  
4 subsidiaries of larger holding companies?

5 A. Not necessarily. Stand-alone capital structures  
6 for utility subsidiaries of holding companies do  
7 not necessarily reflect rational capitalization  
8 policies or actual common equity employed and  
9 therefore may not produce reasonable results.

10 Q. Explain why the use of a stand-alone capital  
11 structure does not necessarily produce a  
12 reasonable result?

13 A. The stand-alone common equity balance reported  
14 by any utility subsidiary of a holding company  
15 may, in fact, not be financed by common equity  
16 at the holding company level. Rather, some of  
17 the utility equity balance may instead be  
18 proceeds from debt issues at the holding company  
19 level that were classified on the utility  
20 subsidiary's books as common equity at the time  
21 they were invested in the utility subsidiary.  
22 This is referred to as double leverage.

23 In addition, the use of a stand-alone  
24 subsidiary structure may obscure the fact that a

1 holding company parent has financed riskier  
2 competitive non-utility operations with less  
3 equity and more debt than the utility  
4 subsidiaries. Therefore, it is not possible to  
5 address this issue by merely accepting, in  
6 isolation, the stand-alone capital structure for  
7 the purpose of setting utility rates.

8 Q. Does it appear that CEI has double leveraged Con  
9 Edison's common equity?

10 A. No, we do not believe so.

11 Q. Does it appear that CEI has used the strength of  
12 its utility operations to fund unregulated non-  
13 utility investments with less equity than would  
14 be required for the unregulated investments to  
15 achieve the same credit rating as the utility?

16 A. Yes. While CEI's non-utility investments face  
17 greater business risks than regulated utility  
18 investments, CEI's non-utility investments are  
19 funded with approximately the same equity ratio  
20 as CEI's utility investments. This is not only  
21 unreasonable given the relative risks of these  
22 operations but also inconsistent with Standard &  
23 Poor's (S&P) views of the risks faced by various  
24 types of energy utilities. It also points out

1 an inconsistency in Con Edison's financial  
2 policies. While the Company professes the  
3 importance of a strong financial profile when  
4 putting forth positions to the Commission, it  
5 pursues riskier financial profiles where it must  
6 compete for profits and sales.

7 Q. Define the term business risk as you use it in  
8 this testimony.

9 A. Business risk is the risk inherent in a  
10 company's operation and reflects the risk that  
11 the company will fail to achieve its expected  
12 financial performance. It is affected by items  
13 such as a company's sensitivity to the overall  
14 economy and a company's reliance on a large  
15 customer or supplier. It is also affected by  
16 the industry a company is in.

17 Q. Do non-utility operations typically have more or  
18 less business risks than utility operations?

19 A. In general, non-utility activities have greater  
20 business risk than utility operations. This is  
21 because non-utility investments are unregulated,  
22 face competition from other entities, and are  
23 not subject to "cost-plus" recovery of their  
24 expenses. In addition, the products or services

1 of an unregulated company may have alternatives  
2 that customers may switch to should their prices  
3 change dramatically. In response to Staff IR  
4 DPS-237, Dr. Morin agreed that non-utility  
5 investments have "generally higher" business  
6 risk than utility investments.

7 Q. What are the financial profiles of CEI's utility  
8 and non-utility subsidiaries?

9 A. Exhibit\_\_\_(FP-3), Page 1, presents a condensed  
10 balance sheet for CEI, Con Edison and O&R based  
11 on CEI's 10-Q report for the period ending June  
12 30, 2007 and its O&R-specific financials.  
13 Column 1 presents CEI's consolidated balance  
14 sheet results for all of its operations. Column  
15 2 shows balance sheet information for Con  
16 Edison. Column 3 shows balance sheet  
17 information for O&R. Column 4 is the sum of  
18 columns 2 and 3 and thus reflects the combined  
19 balance sheet of CEI's two utility subsidiaries.  
20 Column 5 is the difference between columns 1 and  
21 4. This column reflects CEI's balance sheet  
22 after removing the stand-alone balance sheet for  
23 each of CEI's utility subsidiaries. Thus, the  
24 information in Column 5 reflects the financial

1 profile of CEI's non-utility operations and  
2 assets, as reported by CEI.

3 Q. What does this information indicate?

4 A. This information indicates that as of June 30,  
5 2007, CEI's unregulated assets are financed with  
6 slightly more than 51% equity, while the utility  
7 operations are funded by slightly less than 52%  
8 equity.

9 Q. What types of assets does the non-utility  
10 capital structure support?

11 A. CEI's June 30, 2007 10-Q states at page 44 that  
12 it has three active unregulated subsidiaries:  
13 Con Edison Solutions, Inc - a retail energy  
14 services company, Consolidated Edison Energy,  
15 Inc. - a wholesale supply company, and  
16 Consolidated Edison Development, Inc. - owner  
17 and operator of generation and infrastructure  
18 investments. None of these companies are  
19 subject to rate regulation by the Commission and  
20 they all operate in competitive markets. The  
21 non-utility capitalization also supports any  
22 remaining non-earning goodwill booked by CEI as  
23 a result of its acquisition of O&R.

24 Q. Is it reasonable to expect utility companies to

1 finance assets devoted to the provision of  
2 transmission and distribution (T&D) service with  
3 approximately the same equity as used to finance  
4 non-utility investments and then have those  
5 higher equity ratios used for setting rates?

6 A. No it is not. Assets that are exposed to  
7 greater business risks generally require higher  
8 equity ratios than assets that are exposed to  
9 less business risks. In this case, CEI's non-  
10 utility operations face the risks of competition  
11 while its T&D assets are primarily subject to  
12 rate of return regulation. Thus, CEI should be  
13 financing its non-utility assets with more  
14 equity than its T&D assets if it expects  
15 regulators to accept the stated ratios for  
16 setting rates.

17 Q. Is there evidence from the financial community  
18 that supports this viewpoint?

19 A. Yes. This can be seen in the S&P publication  
20 "New Business Profile Scores Assigned for U.S.  
21 Utility and Power Companies; Financial  
22 Guidelines Revised", included as Exhibit\_\_\_(FP-  
23 4). This report lists target financial ratios  
24 for various utility bond rating levels and

1 "business profile" ratings. This report  
2 classifies utilities according to their business  
3 profile, with a business profile score of "1"  
4 being the strongest and a position of "10" being  
5 the weakest. A review of the various ratios  
6 analyzed by S&P in the report indicates that  
7 lower-risk companies (for instance, water  
8 operations, gas distribution and electric  
9 transmission) at a given bond rating can take on  
10 more debt and have less common equity than can  
11 higher-risk companies (for instance, merchant  
12 power generation, oil and gas exploration and  
13 production, and energy trading and marketing)  
14 that wish to maintain the same bond rating.

15 Q. Please summarize the results of your analysis  
16 thus far.

17 A. We have reviewed the reported capitalization  
18 ratios for Con Edison, O&R, CEI and CEI's non-  
19 utility operations. Our review indicates that  
20 CEI's utility operations, as of June 30, 2007,  
21 have an equity ratio of 51.7% while CEI's non-  
22 utility operations have an equity ratio of  
23 51.3%. Given the higher risks of CEI's non-  
24 utility operations, one would expect that they

1 would be financed with significantly higher  
2 levels of equity. As a result, it is necessary  
3 to adjust Con Edison's, and CEI's non-utility  
4 subsidiaries, rate year capitalization to  
5 reflect a more appropriate allocation of capital  
6 between utility and non-utility operations.

7 Q. How did you allocate capital between utility and  
8 non-utility operations?

9 A. We reviewed S&P's debt ratio requirements for an  
10 "A" bond rating in its latest financial  
11 guidelines (Exhibit\_\_(FP-4)), based on a  
12 business profile score consistent with the risks  
13 of CEI's non-utility operations (which we  
14 estimate would have a business profile score of  
15 "8", since most of the investment is in non-  
16 utility power generation). We used this  
17 information to develop appropriate  
18 capitalization ratios for CEI's non-utility  
19 operations. This is seen in Column 6 of  
20 Exhibit\_\_(FP-3), Page 1. We then subtracted  
21 the adjusted non-utility capitalization amounts  
22 from CEI's consolidated capital structure  
23 (Column 1) to arrive at a residual capital  
24 structure that reflects an appropriate

1 debt/equity mix for CEI's regulated operations,  
2 including Con Edison. This result can be seen  
3 in Column 7 of Exhibit\_\_\_\_(FP-3), Page 1.

4 Q. Your calculations are based on balances as of  
5 June 30, 2007. Do you expect similar levels  
6 throughout the rate year?

7 A. No. As seen in Exhibit\_\_\_\_(AP-12), Con Edison  
8 expects to issue approximately \$1.07 billion of  
9 net additional debt and \$600 million of equity  
10 over the course of the rate year to meet capital  
11 needs. Also, Con Edison expects to issue debt  
12 and equity in the period between the end of the  
13 test year and the start of the rate year.

14 Q. How did you adjust your capital structure to  
15 account for this information?

16 A. On Page 2 of Exhibit\_\_\_\_(FP-3) we have calculated  
17 estimated average rate year balances for debt  
18 and equity using information available in the  
19 Company Accounting Panel's workpapers as well as  
20 exhibits submitted in O&R's rate filing in Case  
21 06-E-1433 (as shown in Exhibit\_\_\_\_(FP-5)). For  
22 Con Edison's equity, we have used the quarterly  
23 changes in equity expected by the Company per  
24 the Company's Accounting Panel's workpapers.

1 For O&R, we have assumed the capital structure  
2 and total capitalization projected by O&R in  
3 Exhibit\_\_(E-11) in Case 06-E-1443.

4 Once we determined the average rate year  
5 balances for each type of capital, we used that  
6 in Column 9 of Exhibit\_\_(FP-3), Page 1, to  
7 determine the capitalization ratios used in  
8 Exhibit\_\_(FP-2).

9 Q. Given your adjustments, what rate year  
10 capitalization do you recommend the Commission  
11 apply to Con Edison?

12 A. We recommend that the Commission employ a long-  
13 term debt ratio of 49.65%, a common equity ratio  
14 of 47.98%, a preferred stock ratio of 1.13% and  
15 a customer deposit ratio of 1.24% as the rate  
16 year capitalization for Con Edison. This can be  
17 seen in Column 9 of Exhibit\_\_(FP-3), Page 1.

18 Q. Can you substantiate that your recommended  
19 capitalization ratios are reasonable for a  
20 company with Con Edison's level of business  
21 risk?

22 A. Yes. S&P's financial guidelines for an A-rated  
23 utility, which Con Edison is, with a business  
24 profile of "2", which Con Edison has, are for

1 total debt to be in the range of 52% to 58% of  
2 total capital. Our recommendation is for long-  
3 term debt to be 49.65%. Even when short-term  
4 debt and off-balance sheet debt is included in  
5 the debt ratio (which S&P does), this total  
6 debt-to-capital ratio will be less than 53% and  
7 is on the strong end of the range that is  
8 recommended by the guidelines for a utility with  
9 Con Edison's credit rating and business profile  
10 score.

11 Q. Are your recommended capitalization ratios in  
12 line with those of other utilities?

13 A. Yes. We are recommending an equity ratio of  
14 approximately 47.98% for Con Edison, which has a  
15 business profile of "2". As can be seen in  
16 Exhibit\_\_\_(FP-6), for 2008 our proxy group  
17 companies are expected to have an estimated  
18 average common equity ratio 49.3%. The proxy  
19 group companies have, on average, an S&P  
20 business profile of "5" and thus would be  
21 expected to have higher equity ratios, per S&P's  
22 guidelines. Dr. Morin's proxy group has an  
23 expected average common equity ratio of 46.9% in  
24 2008.

1 Q. Please continue.

2 A. The companies in our proxy group derive, on  
3 average, approximately 10.6% of their revenue  
4 from non-utility businesses. Holding companies  
5 that have such investments would be expected to  
6 have higher levels of common equity relative to  
7 investments in only regulated utilities. Our  
8 capital structure recommendation is for a  
9 utility business. Even so, it is in-line with  
10 the actual capital structure of the proxy group  
11 companies that are holding companies that also  
12 have riskier non-utility businesses.

13 COST RATES

14 Q. Please explain how the cost rates shown in  
15 Exhibit\_\_\_(FP-2) were derived.

16 A. There are four cost rates we use in formulating  
17 our recommended cost of capital. We are using  
18 the same cost rates for long-term debt,  
19 preferred stock, and customer deposits proposed  
20 by the Company's Accounting Panel in  
21 Exhibit\_\_\_(AP-11). The fourth rate is the rate  
22 of return on common equity. The Company's  
23 proposed cost rate for common equity (11.5%,  
24 which includes a stayout premium) is excessive.

1 We have developed a cost of equity of 8.9% for  
2 the rate year ending March 31, 2009.

3 Q. What methodology did you use to determine your  
4 recommended ROE of 8.9%?

5 A. Our methodology averages the results of two  
6 costing methodologies, a discounted cash flow  
7 method and a capital asset pricing model,  
8 weighting the results as the Commission has in  
9 past decisions. The methodologies are used to  
10 estimate the cost of equity for an electric  
11 utility proxy group. We then adjusted this  
12 result to account for credit quality differences  
13 between Con Edison and the proxy group, equity  
14 issuance expenses, as well as the risk reduction  
15 provided by Staff's recommended revenue  
16 decoupling mechanism (RDM).

17 USE OF PROXY GROUP

18 Q. Why are you using a proxy group to estimate the  
19 cost of equity?

20 A. By using a group of proxy companies, the impact  
21 of any irregularities in any one company's data  
22 is diminished.

23 Q. What companies are included in your proxy group?

24 A. We have 29 companies. The list of companies we

1 used, including their parent company credit  
2 ratings, S&P business profile, percentage of  
3 utility revenues, and their equity ratios, is  
4 shown in Exhibit\_\_\_\_(FP-6).

5 Q. How did you develop your proxy group?

6 A. We began with the dividend paying electric  
7 utility companies included in *Value Line*. To be  
8 included in the proxy group, the companies'  
9 parent had to be investment grade rated by S&P  
10 and Moody's and had to derive over 70% of their  
11 revenues from regulated utility operations. If  
12 the parent was not rated, the utility subsidiary  
13 had to be investment grade. Further, the  
14 companies could not be involved in any merger-  
15 related activity related to their utility  
16 assets.

17 Q. Why did you use the parent company credit  
18 rating?

19 A. The methods we use for estimating the cost of  
20 equity are based upon the stock prices of,  
21 dividends paid by, and financial ratios reported  
22 by the parent. Equity investors do not purchase  
23 ownership of the individual utility  
24 subsidiaries; they purchase ownership of the

1 entire holding company, which includes the  
2 utility subsidiaries, the holding company parent  
3 and any non-utility operations. Equity  
4 investors will logically base their return  
5 requirements on the risk level of the entire  
6 company, rather than its strongest individual  
7 components.

8 The price investors are willing to pay for  
9 a share of stock is based on expectations  
10 concerning the future of the entire company and  
11 its associated risks. While an individual  
12 utility subsidiary may be judged by rating  
13 agencies to be worthy of approximately an "A"  
14 rating, higher risks of non-utility operations  
15 may make the risk level of the entire enterprise  
16 closer to that of a "BBB" rating, several  
17 notches lower.

18 Q. How did you devise this range of credit ratings?

19 A. We devised the selection criteria to try and  
20 achieve two goals: 1) To develop a proxy group  
21 with utilities whose risk is similar to that of  
22 Con Edison and 2) To maintain a reasonable  
23 number of utilities in the proxy group.

24 Exhibit\_\_\_(FP-7) also shows the frequency of

1 each rating in our proxy group. As can be seen,  
2 overall the proxy group has a slightly lower  
3 credit rating on average than Con Edison. The  
4 proxy group averages between Baa1 and Baa2 for  
5 Moody's and BBB+ and BBB for S&P. This is  
6 nearly three notches lower than Con Edison's.  
7 Con Edison's current rating is "A" for S&P and  
8 A1 for Moody's, which is the equivalent of "A+"  
9 for S&P. However, tightening the range to only  
10 A-rated companies would result in most of the  
11 proxy group companies being discarded, leaving  
12 only seven. A balance must be struck between  
13 selection criteria designed to achieve a proxy  
14 group that perfectly reflects the risk of the  
15 utility we are determining the appropriate ROE  
16 for and the size of the proxy group. Twenty  
17 nine companies, rather than seven, allow for a  
18 better representation of a fair regulated return  
19 as individual companies' vagaries are smoothed  
20 out more.

21 Q. Is your proxy group a perfect match for Con  
22 Edison in relation to the level of business risk  
23 investors face?

24 A. No, it is not. As we mentioned earlier, the

1 proxy group derives nearly 10.6% of its revenues  
2 from unregulated investments. And, as we  
3 mentioned, the average credit rating of the  
4 proxy group is nearly three notches lower than  
5 that of Con Edison. In addition, several of the  
6 proxy group companies have investments in  
7 regulated activities with higher levels of  
8 business risk than the activities Con Edison is  
9 engaged in. For instance, some of the utilities  
10 in the proxy group own nuclear power plants.  
11 Due to these additional risks, the average S&P  
12 business profile score for the proxy group is  
13 5.0, as compared to Con Edison's 2. The proxy  
14 group is obviously riskier than Con Edison.

15 Q. Why is the fact that the proxy group companies  
16 are, on average, riskier than Con Edison  
17 important?

18 A. As the Company's witness Dr. Morin pointed out  
19 on page 8, lines 9 through 16 of his testimony,  
20 Con Edison's cost of equity should compensate  
21 investors for the specific business and  
22 financial risks of the Company's regulated  
23 operations. By contrast, Con Edison's cost of  
24 equity should not compensate investors for the

1 risks faced by CEI's unregulated operations. In  
2 a perfect world, the risks of a proxy group  
3 would perfectly match Con Edison's risk, rather  
4 than CEI's risks. This desirable result is  
5 currently unattainable given the relatively  
6 small number of utility companies with A-  
7 ratings.

8 Q. Do you propose an adjustment to your recommended  
9 cost of equity to account for the fact that the  
10 proxy group companies are riskier than Con  
11 Edison and that some of the proxy group  
12 companies have nuclear generation assets?

13 A. Yes we do. We will discuss this adjustment in  
14 greater detail after we discuss the DCF and CAPM  
15 methodologies.

16 Q. Is the proxy group used by Dr. Morin in his DCF  
17 methodology, seen in Exhibit\_\_\_(RAM-5), riskier  
18 than Con Edison as well?

19 A. Absolutely. Dr. Morin's proxy group has an  
20 average bond rating of between BBB and BBB+ and  
21 an average business profile score of 4.9.  
22 Approximately half of his companies derive less  
23 than 70% of their revenue from regulated utility  
24 operations, with some getting most of their

1 revenue from non-utility operations.

2 DISCOUNTED CASH FLOW METHODOLOGY

3 Q. Please describe your discounted cash flow  
4 methodology and its result.

5 A. The calculation of the DCF for the proxy group  
6 is shown on pages 1-2 of Exhibit\_\_\_\_(FP-8). For  
7 each company in the proxy group, there is a six-  
8 month average stock price, calculated by  
9 averaging the high and low price for each month.  
10 We have used the six-month period ending June  
11 2007. The model also contains *Value Line* data  
12 for the beta, earnings per share, dividends per  
13 share, book value per share and the forecasted  
14 amount of common stock shares for each company.

15 This data is used to estimate the dividends  
16 that can be expected for each company in the  
17 future. The price investors are paying for the  
18 stock, the average stock price over a six-month  
19 period, is seen as the present value of that  
20 dividend stream. By calculating the discount  
21 rate required to turn the string of expected  
22 dividend payments into the current stock price,  
23 one can determine the rate of return investors  
24 are expecting for each company. The median

1 result, which we calculate to be an 8.33%  
2 return, is used as the DCF methodology result.

3 Q. How are dividends projected to change over time?

4 A. We have employed a two-stage DCF method. In the  
5 near-term, the estimates of *Value Line* are used.  
6 For the second stage, 2012 and beyond, a  
7 "sustainable growth" rate is calculated for each  
8 company in the proxy group based on its  
9 projected retention of earnings and growth in  
10 common stock balances.

11 Q. What average sustainable growth figure was used  
12 in your model?

13 A. 5.02%.

14 Q. Dr. Morin advocates using future earnings growth  
15 estimates ranging from 6.4% to 7.0%, based on  
16 information from *Value Line* and *Zacks*  
17 *Investment*, as the measure of the growth in the  
18 DCF model. Is this appropriate?

19 A. No. The DCF is a calculation which determines  
20 investors' return expectations based on current  
21 stock price and future cash flows. Those cash  
22 flows are the dividends a company is expected to  
23 pay out in the future. Dr. Morin has provided  
24 no evidence that projected earnings growth is

1 equal to future dividend growth.

2 Q. Dr. Morin states, on page 52 of his testimony,  
3 that utilities' dividend policies have become  
4 increasingly conservative, dividend growth has  
5 been stagnant, and utilities are expected to  
6 lower their dividend payout ratio over the next  
7 several years. Do you agree with these findings  
8 and believe that they support abandoning  
9 expected cash flows (dividends) as a component  
10 of the discounted cash flow methodology?

11 A. No, we do not. While dividend payout ratios may  
12 have declined over time, Dr. Morin has provided  
13 no evidence that such a trend will continue into  
14 the future. In response to Staff IR DPS-243,  
15 Dr. Morin stated that he has no idea what Con  
16 Edison's dividend policy will be in the future.  
17 Given his stated uncertainty whether Con Edison,  
18 a utility with one of the highest dividend  
19 payout ratios of all utilities, will be lowering  
20 its payout ratio, it is unclear how it can be  
21 assumed for all utilities in general. Further,  
22 in response to Staff IR DPS-244, Dr. Morin  
23 provided a study which shows that dividend per  
24 share growth has been 7.1% per year over the

1 past five years and 3.1% over the past ten  
2 years. These results indicate that dividend  
3 growth has not been stagnant. The expected  
4 dividends of each utility in the proxy group  
5 should be used in the DCF calculation.

6 Q. On page 20-21 of his testimony, Dr. Morin states  
7 that the DCF model understates the cost of  
8 capital due to dividend timing issues. Is that  
9 a concern with your methodology?

10 A. No. The first year of dividends in our model is  
11 assumed to be 2008. Given that we used stock  
12 prices from the first half of 2007, the  
13 dividends we assumed in the first year would be  
14 collected approximately one year in the future.

15 Q. Do the individual company results within the  
16 proxy group appear reasonable?

17 A. Yes they do. The average and the median are  
18 similar, and all except one of the 29 results  
19 fall within two standard deviations of the  
20 average.

21 CAPITAL ASSET PRICING MODEL METHODOLOGY

22 Q. Please describe the methodology used to  
23 determine your CAPM results.

24 A. The principle behind the CAPM theory is that the

1 level of systematic risk for an asset determines  
2 the level of return that investors will require  
3 to invest in that asset. We have used two  
4 different CAPM methods (the traditional and  
5 "zero beta") to estimate the cost of equity.  
6 The CAPM result is the average of the two  
7 estimates.

8 Q. Why are two CAPM methods used?

9 A. Research has shown that the CAPM can possibly  
10 underestimate the required return when betas are  
11 below 1.0. By using a "zero beta" methodology  
12 as well, such a tendency can be addressed by  
13 averaging in a result which is only partially  
14 determined by the beta used.

15 Q. Please describe how a CAPM result is calculated  
16 using the "traditional" CAPM method.

17 A. The traditional CAPM method calculates a  
18 required return based on three inputs: The rate  
19 of return on a risk-free investment ( $R_f$ ), the  
20 level of systematic risk for an investment ( $B$ ,  
21 known as the "beta"), and the expected risk  
22 premium of the market. ( $R_p$ ). The calculation  
23 can be represented as:

24 Required Return =  $R_f + (B * R_p)$

1 Q. How did you determine the risk-free investment  
2 rate and what was your result?

3 A. We have averaged the 10-year and 30-year  
4 Treasury bond yields for a recent six-month  
5 period. The result for the six-month period  
6 ending June 2007 is 4.83%.

7 Q. Is this how Dr. Morin calculated the risk-free  
8 rate?

9 A. No it is not. Dr. Morin used only the 30-year  
10 Treasury bond yield, which results in a somewhat  
11 higher risk-free rate and thus higher CAPM  
12 results.

13 Q. How did you determine the beta for the CAPM?

14 A. We used the average beta of the proxy group, as  
15 reported by *Value Line*. The average beta of our  
16 proxy group is 0.93.

17 Q. How did you determine what risk premium to use  
18 and what was your result?

19 A. The risk premium is the difference between what  
20 the expected return on common stock is and the  
21 rate on a risk-free investment. In order to  
22 determine the expected market return, we have  
23 utilized Merrill Lynch's *Quantitative Profiles*  
24 (Exhibit\_\_\_\_(FP-9). That publication currently

1 estimates the required return for the market to  
2 be 10.85% (using an average of Merrill Lynch's  
3 "Implied Return" and "Required Return" methods).  
4 Given our risk-free rate of 4.83%, a market risk  
5 premium of 6.02% is calculated.

6 Q. Is this how Dr. Morin calculated the market risk  
7 premium?

8 A. No. Dr. Morin used a market risk premium of  
9 7.6%. This premium was the result of blending  
10 two estimates for the market risk premium; a  
11 historical market return using Ibbotson  
12 Associates data (7.1%), and a forward-looking  
13 return using *Value Line* stock data (8.1%).

14 Q. Do you have any concerns regarding the use of  
15 those market risk premiums?

16 A. Yes. Dr. Morin's use of a 7.1% historical risk  
17 premium (based on Ibbotson Associates financial  
18 data that goes back to 1926) does not reflect  
19 the current investing climate. It is an average  
20 of return differentials between bonds and the  
21 stock market over periods much different than  
22 today. Many in the financial community believe  
23 that the equity risk premium has been decreasing  
24 over time and is currently very low. For

1 instance, Jeremy Siegel, in "*The Shrinking*  
2 *Equity Premium*", The Journal of Portfolio  
3 Management, Fall 1999, articulated this view  
4 (See Exhibit\_\_\_\_(FP-10). As a result, there is a  
5 debate concerning the relevance of the Ibbotson  
6 data in today's markets.

7 Q. Did Dr. Morin consider any other historical or  
8 forward looking market return studies that  
9 estimate the market risk premium?

10 A. Yes. In response to Staff IR DPS-246, Dr. Morin  
11 referenced some studies, including a 2000  
12 published work by Dimson, Marsh and Staunton  
13 that reported historical risk premium returns  
14 for many countries. They reported an average  
15 risk premium over long-term bonds for 12  
16 countries for the period 1900-2000 of 5.6%, with  
17 the United States at 7.0%.

18 Q. Are you familiar with this work done by Dimson,  
19 Marsh and Staunton?

20 A. Yes. However, there is more current research  
21 from 2006 by Dimson, Marsh and Staunton titled,  
22 "The Worldwide Equity Premium: A Smaller  
23 Puzzle," that includes market returns for the  
24 period, 1900-2005 (See Exhibit\_\_\_\_(FP-11). This

1 research reports an average risk premium over  
2 long-term bonds for 17 countries at 6.1%, with  
3 the United States at 6.5%. This recent research  
4 is more relevant for developing a current market  
5 risk premium for the U.S., since it contains  
6 market return data through 2005. The market  
7 risk premium for the U.S. for 1900-2005 is 50  
8 basis points lower than the risk premium for the  
9 U.S. for the period, 1900-2000.

10 Q. Were there any other risk premium studies  
11 referenced by Dr. Morin?

12 A. Yes, he also references work published in  
13 Financial Management by Harris, Marston, Mishra  
14 and O'Brien. This research estimated the market  
15 risk premium at 7.2% based on the period, 1983-  
16 1998. This is only a fifteen year period that  
17 does not incorporate any market returns  
18 subsequent to 1998. Given the large reduction  
19 in the risk premium due to recent market returns  
20 seen in the Dimson, Marsh and Staunton research  
21 cited earlier, this result is also suspect as a  
22 premium to apply in an equity costing model.

23 Q. Are there other historical or forward looking  
24 market risk premium studies that you are aware

1           of?

2    A.    There are many research papers and surveys that

3           attempt to estimate the market risk premium for

4           the United States.  Two well known and forward

5           looking approaches are Duke University's CFO

6           Outlook Survey and Merrill Lynch's *Quantitative*

7           *Profiles*.

8           Duke University's Fuqua School of Business and

9           CFO magazine compile the CFO Outlook Survey by

10          interviewing Chief Financial Officers (CFOs) of

11          companies and subscribers of CFO magazine around

12          the world every March, June, September and

13          December.  This survey contains several

14          questions that ask CFOs what their expectations

15          are for the S&P 500 return over the next ten

16          years.  In the Spring 2007 survey, the mean

17          expected return for the S&P 500 for the next ten

18          years was 8.33%.  Given that this was at a time

19          when the annual yield on the 10-year Treasury

20          bond was 4.8%, the resultant market risk premium

21          is 3.5%.  (See Exhibit\_\_\_\_(FP-12).

22          Merrill Lynch uses a multi-stage dividend

23          discount model to calculate an expected return

24          for the S&P 500 in their monthly publication,

1           *Quantitative Profiles*. In the July 2007 issue  
2           the implied return for the S&P 500 was 10.8%  
3           (See Exhibit\_\_\_\_(FP-9). Using a risk free rate  
4           of 4.8%, results in a market risk premium of  
5           6.0%. Merrill Lynch's *Quantitative Profiles*  
6           provides a more accurate and up-to-date  
7           assessment of what today's investors require  
8           because it is based upon current expected market  
9           return, which takes into account only the  
10          current business climate.

11    Q.    Has the Commission ever discussed the use of the  
12          Merrill Lynch estimate versus Ibbotson's  
13          historical data for calculating risk premiums?

14    A.    Yes, in Case 95-G-1034, Central Hudson Gas &  
15          Electric Corporation, the Commission recognized  
16          the use of the Merrill Lynch estimate. In  
17          Opinion 96-28, dated October 3, 1996, the  
18          Commission said, "...the Judge's market return  
19          calculation based on Merrill Lynch data is a  
20          reasonable method of deriving a risk premium;  
21          and it avoids the problems of stale data in the  
22          Ibbotson estimate, or the circularity of the  
23          implied risk premium approach in relying on  
24          other commissions' return allowances." (page 14)

1 Q. On page 35 of his testimony Dr. Morin described  
2 his use of a forward looking market risk  
3 premium. Please comment on his approach?

4 A. For some reason, Dr. Morin is not willing to use  
5 expected dividend growth rates in his DCF  
6 methodology to determine future cash flows but  
7 is willing to use them to estimate expected  
8 returns. While using dividend growth forecasts  
9 can be a reasonable approach, Dr. Morin is using  
10 exceedingly high forecasts of dividend growth  
11 (11.27% per year) to set the expected market  
12 return. Once again, as with the Ibbotson  
13 Associates data, Dr. Morin has used a market  
14 risk premium that is far beyond what most  
15 independent researchers estimate. Informed  
16 investors would weigh all of the information  
17 available and make investment decisions based on  
18 that data, not rely on the one or two methods  
19 which result in the highest premium.

20 Q. Using your stated inputs, what was your  
21 "traditional" CAPM result?

22 A. 10.43%, calculated as follows:

23  $4.83\% + [0.93 * (10.85\% - 4.83\%)] = 10.43\%$

24 Q. Please describe how you calculated a rate of

1 return using the "zero beta" CAPM method.

2 A. The same inputs described for the traditional  
3 CAPM methodology were used. Instead of  
4 multiplying beta by the risk premium as shown in  
5 the calculation of the traditional CAPM  
6 methodology, we determined the risk premium for  
7 the proxy group by multiplying .75 times beta  
8 times the risk premium and adding .25 times the  
9 risk premium. This can be shown as follows:

10 Required return =  $R_f + (.75*B*R_p) + (.25*R_p)$

11 Q. What is the result of your zero-beta CAPM  
12 methodology?

13 A. 10.53%, calculated as follows:

14  $4.83\% + [.75*.93*(10.85\%-4.83\%)] + [.25*(10.85\%-$   
15  $4.83\%)] = 10.53\%$

16 Q. What CAPM result did you use in your calculation  
17 of the required ROE for the proxy group?

18 A. We averaged the results of the two CAPM methods  
19 to arrive at a result of 10.48%.

20 CREDIT QUALITY ADJUSTMENT

21 Q. Please describe the credit quality adjustment  
22 you propose.

23 A. Con Edison has a split rating, with an A1  
24 Moody's rating (which is equivalent to an A+

1 rating by S&P) and an A rating by S&P. The  
2 proxy group has an average rating of slightly  
3 higher than Baa2 (BBB for S&P). For the six  
4 months ended June 2007, we calculated the  
5 average bond yield for Aa, A, and Baa-rated  
6 long-term utility debt. The result was 5.84%,  
7 6.00%, and 6.23%, respectively. We then assumed  
8 5.97% for Con Ed (given its split rating) and  
9 6.17% for the proxy group. Since Con Ed's debt  
10 cost is 96.76% of the proxy group's debt cost,  
11 we applied that ratio to the 9.04% ROE  
12 calculated for the proxy group as shown on page  
13 3 of Exhibit\_\_\_\_(FP-8). This resulted in an ROE  
14 of 8.75%, or 29 basis points lower than the  
15 proxy group return. The 29 basis points is our  
16 credit quality adjustment, which is  
17 approximately ten basis points per rating change  
18 notch.

19 Q. Did Dr. Morin propose a credit quality  
20 adjustment?

21 A. No he did not. Despite his proxy group having  
22 an average bond rating of between BBB and BBB+  
23 and an average business profile score of 4.9,  
24 compared to Con Ed's A-rating and business

1 profile score of 2, he states on page 61 of his  
2 testimony that he assumed the risk of the proxy  
3 group was equal to the risk of Con Edison's  
4 electric operations.

5 Q. What justification did Dr. Morin provide for his  
6 failure to make a credit quality adjustment?

7 A. Dr. Morin states that although the Company has  
8 less business risk than the proxy group, Con  
9 Edison faces greater financial risk due to weak  
10 financial metrics and the need to raise capital.

11 Q. Is this reasonable?

12 A. No. As we discuss later, Con Edison's metrics,  
13 including the recommended debt ratio described  
14 earlier, are all within the A-rating range or  
15 better. Rating agencies have reviewed the risk  
16 of the companies in the proxy group and they are  
17 all riskier than Con Edison. In fact, Moody's  
18 has two of Dr. Morin's companies being rated  
19 below investment grade. These lower ratings are  
20 due to weaker financial metrics as well as other  
21 risks. If such risks lead bond holders to  
22 demand a higher return (as evidenced by higher  
23 debt costs for lower-rated debt), then surely  
24 stockholders would demand a higher return on

1 average.

2 ISSUANCE EXPENSES

3 Q. Do you agree with Dr. Morin's use of an issuance  
4 adjustment to cover the costs of issuing equity?

5 A. In this situation, we do. We are setting rates  
6 for the rate year ending March 31, 2009. Per  
7 Exhibit\_\_\_(AP-12), \$600 million of common stock  
8 issuances are planned during the rate year.

9 Q. Are you aware of any Commission rulings on this  
10 issue?

11 A. Yes. In an Order issued March 7, 2003 in Cases  
12 02-E-0198 and 02-G-0199, Rochester Gas and  
13 Electric Corporation - Rates, the Commission  
14 stated, "...our policy has been to allow recovery  
15 of such expenses when they are incurred." (page  
16 71) Since the expenses are reasonably expected  
17 to be incurred, we would allow recovery of such  
18 costs.

19 Q. Do you agree with Dr. Morin's methodology for  
20 calculating the issuance cost?

21 A. No, we do not.

22 Q. What adjustment do you propose?

23 A. The amount of equity the Company anticipates it  
24 will issue is \$600 million. In previous

1 proceedings it has been estimated that issuance  
2 costs are approximately 3.0%. This is in-line  
3 with the amounts shown in Dr. Morin's Appendix  
4 B, page 3 and approximates such costs approved  
5 in previous Con Edison financings. Therefore,  
6 issuance costs of \$18 million could be expected.  
7 \$18 million is 0.20% of the common equity amount  
8 of \$9.0 billion we believe supports CEI's  
9 utility operations (see Exhibit\_\_\_\_(FP-3), Page  
10 1, Column 9). Therefore, we propose to increase  
11 the cost of equity cost rate by 20 basis points.  
12 Doing so allows Con Edison to recover expected  
13 equity issuance costs in the rate year. Until  
14 rates are reset they would provide such recovery  
15 for future issuance expenses as well.

16 REVENUE DECOUPLING MECHANISM

- 17 Q. You have mentioned that you have an adjustment  
18 to the Company's ROE to account for the risk  
19 reduction provided by Staff's proposed RDM.  
20 Please explain why an adjustment is necessary.
- 21 A. Staff is proposing an RDM which would reconcile  
22 the Company's actual sales to the amount  
23 forecasted by Staff witness Liu. This would  
24 eliminate the risk of weather-related sales

1 variation from the sales forecast, as well as  
2 non-weather related usage per customer  
3 variations, and customer growth variations. By  
4 eliminating this uncertainty, the Company will  
5 have a safer risk profile than it currently  
6 does. Most importantly, only some of the  
7 companies in the proxy group used to calculate  
8 the cost of equity have an RDM. Further, many  
9 RDM's that are in existence are not  
10 reconciliations of total revenue forecasts.  
11 Given that Staff's RDM proposal makes Con  
12 Edison's risk lower than that of the proxy group  
13 (for which the ROE has been calculated), an  
14 adjustment is required.

15 Q. Have you attempted to quantify how much risk is  
16 avoided by the proposal?

17 A. Staff has estimated that if the weather was  
18 similar to that of 2005, where the summer was  
19 warmer than normal, the Company's revenues would  
20 be approximately \$55 million higher than assumed  
21 in Staff's forecast. In addition, usage per  
22 customer could be higher due to numerous non-  
23 weather factors and more customers than  
24 predicted could be added to the system.

1           Alternatively, weather could be colder than  
2           normal, usage lower than expected, and customer  
3           growth could be lower. While costs would also  
4           vary under either scenario, they would do so  
5           only as a fraction of the revenue change.

6    Q.    What impact could such revenue variation have on  
7           the Company's ROE?

8    A.    If net income varied by \$64 million due to  
9           weather, usage and customer growth variations,  
10           the impact on the Company's ROE would be  
11           approximately 100 basis points, assuming \$6.4  
12           billion of equity. Clearly, shareholders are  
13           being shielded from volatility and this  
14           reduction in volatility is a reduction in risk  
15           to shareholders. Given less risk, investors  
16           require a lower return.

17   Q.    What adjustment are you proposing?

18   A.    We propose a ten basis point reduction to the  
19           ROE.

20   Q.    How have you arrived at this level of  
21           adjustment?

22   A.    We have considered multiple ways to quantify how  
23           the reduction in risk brought about by the RDM  
24           would lower the Company's required ROE. One

1 possibility reflects that since most of the risk  
2 of a large fluctuation in net income is removed,  
3 it is quite possible that there could be a  
4 credit rating upgrade. As we discussed earlier,  
5 a one-notch rating change is equal to  
6 approximately a ten basis point change in  
7 expected return for shareholders. So a one-  
8 notch rating change due to the risk reduction  
9 provided by the RDM would mean a reduction in  
10 ROE of approximately ten basis points, while a  
11 two-notch rating change would result in a 20  
12 basis point reduction.

13 Q. What other ways have you considered to quantify  
14 the impact of an RDM on the return of the  
15 Company?

16 A. Instead of an ROE adjustment, we could lower the  
17 equity ratio since not as much of an "equity  
18 cushion" is needed when the volatility of  
19 earnings is reduced. Adjusting the debt ratio  
20 upward by 2.7%, to 52.35%, (and thus the equity  
21 ratio downward by that amount), to have the  
22 ratio be in the center of S&P's recommended  
23 range for an A-rated utility with a business  
24 profile score of "2", would lower the Company's

1 overall required return by nine basis points  
2 (from 7.25% to 7.19%). Such a change is  
3 approximately equal to lowering the ROE by 20  
4 basis points. Therefore, it is possible that  
5 the return on equity could be reduced even  
6 further, given the risk reduction resulting from  
7 the RDM.

8 Q. Given your methods of quantifying the risk  
9 reduction, how did you arrive at a ten basis  
10 point adjustment?

11 A. These approaches to quantifying the change in  
12 required return due to an RDM indicate that 20  
13 basis points could be reasonable, and possibly  
14 even higher.

15 However, we must measure the difference  
16 between the risk of the proxy group companies  
17 and the risk of Con Edison given Staff's  
18 recommendation. As was mentioned, a few of the  
19 companies in the proxy group have an RDM. While  
20 the exact nature of each RDM differs, this fact  
21 means that the adjustment needed to modify the  
22 proxy group ROE to fit Con Edison's risk level  
23 is less than the total adjustment to risk that  
24 an RDM brings.

1           We have estimated that the amount of risk  
2           difference between the proxy group and the  
3           Company is at a minimum ten basis points, and  
4           have reflected this adjustment in our ROE  
5           methodology. Should the Commission be inclined,  
6           it is our belief that an adjustment greater than  
7           ten basis points could be supported.

8           RETURN ON EQUITY METHODOLOGY RESULT

9           Q.    Please explain how you arrived at your overall  
10           ROE for the proxy group.

11          A.    We weighted the DCF model (8.33%) as two-thirds  
12           of the total and the CAPM average (10.48%) as  
13           one-third of the total to develop a return of  
14           9.04%. We subtracted 29 basis points from this  
15           based on the credit quality adjustment we  
16           described earlier and then added 20 basis points  
17           to cover equity issuance expenses expected  
18           during the rate year. We then subtracted ten  
19           basis points to account for the risk reduction  
20           provided by Staff's proposed RDM. The result,  
21           8.85%, was rounded to 8.9%.

22          Q.    Is there precedent for relying on such a  
23           methodology when determining a utility's cost of  
24           equity?

1 A. Yes, the weighting of a DCF result as two-thirds  
2 and a CAPM result as one-third of the total  
3 equity cost has been approved by the Commission  
4 in a number of cases.

5 For example, in Case 95-G-1034, Central  
6 Hudson Gas & Electric Corporation, the  
7 Commission set the cost of equity based on a  
8 two-thirds DCF, one-third CAPM methodology,  
9 specifically rejecting any use of a risk premium  
10 analysis or a comparable earnings approach. In  
11 Opinion No. 96-28 in that case, in adopting the  
12 recommendation of the Administrative Law Judge  
13 that the ROE be based on the two-thirds DCF,  
14 one-third CAPM methodology, the Commission said,  
15 "The weight he assigned to the DCF analyses—as  
16 compared with the CAPM, comparable earnings, and  
17 risk premium methods—properly reflects our  
18 settled policies concerning the relative merits  
19 of these approaches." (page 13)

20 In the Rate Order in Cases 02-E-0198 and  
21 02-G-0199, Rochester Gas and Electric  
22 Corporation - Rates, the Commission again set  
23 the cost of equity based on a two-thirds DCF,  
24 one-third CAPM methodology.

1 Q. Do you recommend that your ROE results be  
2 updated?

3 A. Yes we do. Our results should be updated at the  
4 time of the Commission decision in this  
5 proceeding based on then-available data.

6 STAYOUT PREMIUM

7 Q. Dr. Morin recommends a stayout premium of 30  
8 basis points for a three-year rate plan. Do you  
9 propose that a stayout premium be applied to  
10 your results?

11 A. No we do not. We are testifying to the rate of  
12 return appropriate for a one-year rate case, for  
13 the rate year ending March 31, 2009.

14 FINANCIAL INTEGRITY

15 Q. Given your recommended overall after-tax rate of  
16 return of 7.25%, will the Company be able to  
17 maintain its financial integrity?

18 A. Yes it will. As we explain in further detail  
19 later, this recommendation results in financial  
20 ratios appropriate for an A-rated utility per  
21 S&P's guidelines.

22 RISK PREMIUM APPROACH

23 Q. One of Dr. Morin's cost of equity models is a  
24 risk premium approach. Do you agree with the

1 use of such a methodology in this case?

2 A. No we do not. The Commission has specifically  
3 rejected the use of a risk premium approach in  
4 the past. In Opinion No. 96-28, the Commission  
5 stated: "...we have avoided reliance on the risk  
6 premium approach because it reflects allowed  
7 returns which are an inferior alternative to a  
8 direct estimate of a company's own cost of  
9 equity." (page 13) As we previously quoted, the  
10 Commission in that Opinion also discredited the  
11 methodology due to the circularity of using  
12 other commissions' return allowances in setting  
13 the return for a New York utility. Finally,  
14 because the CAPM relies on the market risk  
15 premium, it would be redundant to rely on  
16 another risk premium approach.

17 Q. Do you have any other comments regarding Dr.  
18 Morin's risk premium approach?

19 A. For both Dr. Morin's historical risk premium and  
20 allowed risk premium we have concerns that he is  
21 taking risk premiums of a group of companies and  
22 applying the results to Con Edison regardless of  
23 any differences in credit quality, regulatory  
24 environment or numerous other factors.

1 Q. Please explain your concern regarding Dr.  
2 Morin's use of a historic risk premium.

3 A. Dr. Morin has made the assumption that the  
4 actual returns from 1931 through 2002 for a  
5 group of electric utilities less the income  
6 return from long-term Treasury bonds over the  
7 same time period is a reasonable proxy for the  
8 return expected by investors in Con Edison's  
9 electric business in 2008-2009 relative to  
10 Treasury bonds. On page 23 of his testimony,  
11 Dr. Morin has described the electric industry as  
12 "rapidly changing". So much so that, in his  
13 estimation, the use of the DCF method is  
14 problematic at this time.

15 Dr. Morin offered no studies or analyses to  
16 determine the extent to which Con Edison is more  
17 or less risky than the average electric utility  
18 contained in *Moody's Electric Utility Index* for  
19 the period of 1931 to 2002. This is especially  
20 important given Con Edison's above-average  
21 credit rating.

22 Dr. Morin has provided no studies or  
23 analyses to determine the extent to which the  
24 risks of Treasury securities have remained at

1 the same level relative to the risks of the  
2 electric utility stocks contained in the Moody's  
3 data.

4 Q. Do you have similar concerns regarding Dr.  
5 Morin's allowed risk premium?

6 A. Yes. Dr. Morin's analysis is flawed on many  
7 levels. As can be seen in his response to Staff  
8 IR DPS-240, part B, there is no attempt to  
9 factor in the average risk level of each  
10 utility, such as looking at companies with  
11 similar credit ratings to Con Edison. Many of  
12 the returns listed could be for multi-year  
13 cases, not the allowed return in a one-year  
14 case. These multi-year cases no doubt contain  
15 stayout premiums, similar to the one advocated  
16 by Dr. Morin in his testimony. In addition,  
17 there are numerous variables that can lead to a  
18 company getting a higher return in a negotiated  
19 settlement, such as the level of expense  
20 reconciliations allowed or the sales forecast  
21 that is agreed to.

22 In summary, Dr. Morin has offered no  
23 support for the theory that the risk premium  
24 approach he advocates is applicable to Con

1 Edison and that the risk premium hasn't changed  
2 over time. We recommend that the Commission  
3 reject the use of such a risk premium approach  
4 to calculate the appropriate cost of equity for  
5 Con Edison.

6 CREDIT QUALITY ISSUES

7 Q. Company witness Hoglund states on pages 4 though  
8 5 of his testimony that, "Raising capital will  
9 be challenging, particularly if the Company will  
10 be seeking these large amounts of capital from  
11 investors while offering weak credit protection  
12 measures for debt investors and substandard  
13 returns and prospects for stock investors." Do  
14 you believe the Company will face such  
15 challenges?

16 A. No we do not. We agree that it is important for  
17 Con Edison to have access to the financial  
18 markets at reasonable terms. Our capital  
19 structure and cost rate recommendations, along  
20 with other Staff recommendations, are consistent  
21 with this objective because they produce  
22 financial parameters consistent with an "A" bond  
23 rating. Further, our return recommendation is  
24 based on how such returns have been determined

1 by the Commission in the past. Such decisions  
2 have always allowed utilities to access capital  
3 at reasonable terms.

4 Q. On page 7 of his testimony, Mr. Hoglund states  
5 that credit rating agencies have "...recognized  
6 the risks in New York: weak underlying cash  
7 flows, a relatively smaller equity cushion for  
8 debt investors and equity returns that have  
9 consistently been below average and have been  
10 declining faster than in other states." Do you  
11 believe that such concerns will be applicable  
12 for Con Edison investors during the rate year?

13 A. No, we do not. As Con Edison has pointed out in  
14 response to a Staff IR DPS-263, the Company's  
15 financial ratios are expected to be in the A-  
16 rated to even AA-rated range during the rate  
17 year. The "equity cushion" for Con Edison has  
18 recently been larger than the U.S. average, per  
19 Mr. Hoglund's testimony, and our recommendation  
20 is in-line with other investment-grade utility  
21 equity ratios. Finally, equity returns in New  
22 York have been largely the product of Joint  
23 Proposals approved by the Commission and reflect  
24 the risks of each multi-year rate order as well

1 as the declining cost of capital throughout the  
2 economy as evidenced by historically low  
3 interest rates in recent years.

4 Q. Regarding cash flow ratios, please explain why  
5 you believe Con Edison's will be adequate to  
6 maintain access to reasonably priced capital.

7 A. As Mr. Hoglund points out on page 6 of his  
8 testimony, for each credit rating, utilities are  
9 allowed to have more debt and less cash flow  
10 than industrial businesses. Further, with S&P,  
11 the safer the utility investment, the more  
12 relaxed the requirements are. Mr. Hoglund  
13 points out on the same page that Con Edison's  
14 business profile score of "2" means that it is  
15 rated the safest of the 25 largest utilities in  
16 the U.S. For each credit rating and business  
17 profile score, S&P publishes recommended  
18 financial ratio ranges. Their most recent  
19 recommendations are included in Exhibit\_\_\_\_(FP-  
20 4).

21 Q. What are those recommendations for a company  
22 such as Con Edison, which is A-rated and has a  
23 business profile score of "2"?

24 A. For the Funds From Operations (FFO)/Interest

1 Coverage ratio, the recommendation is 2.0x to  
2 3.0x, with a higher number indicating a more  
3 credit-worthy company, all else equal.  
4 According to Mr. Hoglund's response to Staff IR  
5 DPS-263, in 2006 Con Edison had a ratio of 3.0x.  
6 For the rate year ending March 31, 2009, the  
7 Company's rate proposal would result in a ratio  
8 of 4.1x. So the ratio is already at the top of  
9 the A-rated range, and the Company's rate  
10 increase would put it above the AA-rated range  
11 (which is 3.0x to 4.0x for an AA-rated utility  
12 with a business profile score of "2").

13 For FFO-to-Total-Debt, Con Edison was at  
14 13.8% for 2006 and is forecasting 18.1% for the  
15 rate year ending March 31, 2009. The guidelines  
16 for an A-rated company are 12%-20% (with the  
17 higher the number being considered more  
18 desirable). During the course of the rate year,  
19 S&P is predicting the Company will be at the top  
20 of the recommended A-range.

21 We fail to see how the Company's financial  
22 ratios would be considered weak by the  
23 investment community.

24 Q. You stated that your equity ratio recommendation

1 is reasonable. Please elaborate.

2 A. The third critical financial ratio S&P considers  
3 is Total Debt to Total Capital. According to  
4 Mr. Hoglund's response to Staff IR DPS-263, the  
5 Company's proposal would result in Con Edison  
6 having a ratio of 51.6%. Staff's proposed  
7 capital structure adjustment would increase this  
8 to approximately 52.3%.

9 As seen in Exhibit\_\_\_\_(FP-4), S&P's  
10 guidelines call for an A-rated company with a  
11 business profile score of "2" to be in the 52%  
12 to 58% range, with the lower the number in that  
13 range, the better. An AA-rated company with the  
14 same business profile score is expected to be in  
15 the 45% to 52% range, which is what the Company  
16 is requesting.

17 Q. In his Exhibit RH-1, page 1, Mr. Hoglund has  
18 provided a chart showing the equity ratios  
19 allowed in cases throughout the country since  
20 1992. How does the Finance Panel's  
21 recommendation compare to this data?

22 A. In response to Staff IR DPS-265, Mr. Hoglund  
23 stated that the authorized equity ratios for  
24 2004, 2005 and 2006 were 46.96%, 46.58%, and

1           50.07%, respectively. The average equity ratio  
2           allowed over the previous three years was  
3           47.87%. Our recommendation, 47.98%, is slightly  
4           higher than the three-year average. As Mr.  
5           Hoglund indicated in response to Staff IR DPS-  
6           265, the Commission set rates using a 48% equity  
7           ratio for each of the current Con Edison rate  
8           plans (electric, gas and steam).

9           Con Edison's current rate plan was approved  
10          in 2005, when the average equity ratio approved  
11          in the U.S. was 46.58%, according to Mr.  
12          Hoglund. We fail to see how investors in Con  
13          Edison securities were provided a lower "equity  
14          cushion" when the equity ratios approved for Con  
15          Edison's operations between 2004 and 2006 were  
16          higher than the U.S. average over the same time  
17          period.

18          Further, Con Edison was provided these 48%  
19          equity ratios despite the fact that the Company  
20          is one of the safest utilities in the country,  
21          as Mr. Hoglund has pointed out on page 6 of his  
22          testimony. As the S&P ratio guidelines show,  
23          the riskier the business, the more equity needed  
24          to maintain a given credit rating.

1           Our recommendation of a 47.98% equity ratio  
2           is in-line with what other utilities are  
3           currently expecting (as discussed in our capital  
4           structure testimony), is well-within S&P's  
5           guidelines for an A-rated company with Con  
6           Edison's business profile score, and a nearly  
7           identical equity ratio has been in place at Con  
8           Edison's utility divisions for several years  
9           with no resultant credit downgrade or loss of  
10          access to reasonably priced capital.

11   Q.    You stated earlier that you do not believe that  
12          returns in New York are substandard. Please  
13          explain.

14   A.    Mr. Hoglund provided information, in Exhibit RH-  
15          1, page 2, showing allowed returns on equity for  
16          utilities from 1992 though 2006. In response to  
17          Staff IR DPS-266, he stated that the data shows  
18          that New York's returns are below the national  
19          average and the spread between New York returns  
20          and the national average has increased by 29  
21          basis points over the past 15 years.

22                 However, in response to Staff IR DPS-267,  
23          Mr. Hoglund stated that for each of the allowed  
24          returns he graphed, he does not know the term of

1 the rate plan approved, any sharing thresholds  
2 allowed, what levels of expense reconciliation  
3 were allowed, how robust the sales forecasts  
4 were relative to historic growth, what the  
5 allowed debt cost was, nor the credit rating of  
6 the company.

7 Q. Why do you consider such information important?

8 A. On page 8 of his testimony, Dr. Morin explained  
9 a basic tenet of financial theory, the level of  
10 return an investor in a utility should expect is  
11 related to the level of risk in the investment.  
12 The return allowed for a BBB-rated company that  
13 enters into a five-year rate plan which provides  
14 no expense reconciliations, includes a 35%  
15 equity ratio, has extremely aggressive sales  
16 forecasts, and whose initial rate year revenue  
17 is equal to a historic test year should be  
18 higher than the return allowed for an A-rated  
19 company in a one-year rate case based on  
20 forecasted rate year expenses with several  
21 expense reconciliations, a 48% equity ratio, and  
22 with a sales forecast that is not very  
23 aggressive.

24 Knowing only the allowed return of a rate

1 plan and not the underlying risk of the plan  
2 ignores critical information needed to assess  
3 allowed returns and will not result in a  
4 rational conclusion about such allowed returns.

5 Q. Are there valid reasons why returns in New York  
6 might be below the average return in the U.S.?

7 A. Certainly. Regulatory support in New York may  
8 lead to New York utilities being considered less  
9 risky than other utilities by investors. In  
10 addition, the bond rating of New York utilities  
11 no doubt leads to lower capital costs. Of the  
12 sixty electric utilities followed by Value Line,  
13 only ten are rated above BBB+. Two of those  
14 companies, Con Edison and Central Hudson Gas and  
15 Electric, are New York companies. The other New  
16 York firm followed by Value Line, Energy East,  
17 has a BBB+ bond rating. All of the major  
18 electric companies in New York have a business  
19 profile score of "2" or "3", indicating they are  
20 involved in the least risky of all utility  
21 operations. The New York utilities do not own  
22 substantial amounts of generation, which is  
23 considered riskier than just distribution  
24 assets.

1                   Additionally, investors may feel that  
2                   regulatory policies in New York lead to better  
3                   protections against non-regulated activities  
4                   having a negative impact on a utility, thus  
5                   leading to lower required returns.

6    Q.    Are there valid reasons why the gap between  
7           returns allowed in New York and those allowed in  
8           the rest of the country might have diverged over  
9           the past 15 years?

10   A.    Absolutely.  In 1992, most utilities in the US  
11           were at least A-rated.  Now, less than 20% of  
12           parent companies are.  While the national  
13           average bond rating has declined (thus  
14           indicating an increase in risk to investors),  
15           most New York companies are still A-rated.  
16           Since 1992, most generation assets, including  
17           all nuclear plants, have been sold off by New  
18           York utilities.  This has resulted in New York  
19           companies which are less risky than they were in  
20           1992.  So the difference in risk between the  
21           average U.S. utility and New York utilities has  
22           grown.  A rational result of this is that the  
23           amount of additional return required by  
24           investors in the non-New York utilities has

1 increased relative to the amount required by  
2 investors in New York utilities.

3 Q. Is there any other aspect of Staff's testimony  
4 which will impact the Company's  
5 creditworthiness?

6 A. Yes. Staff's proposed RDM lowers the risk  
7 profile of the Company. This may lead to a  
8 change in the Company's S&P business profile  
9 score to "1". It may also lead to a credit  
10 rating upgrade, as the risk to bondholders would  
11 be dramatically lowered should the RDM be  
12 adopted as proposed by Staff.

13 Q. On page 13 of his testimony, Mr. Hoglund  
14 discusses potential cost impacts if the Company  
15 is downgraded from an A-rating to a BBB-rating.  
16 Is this a cause for concern?

17 A. No, it is not. First, as we have previously  
18 discussed in detail, Con Edison's financial  
19 ratios will support an A-rating. Even if a  
20 rating downgrade were to occur, they usually  
21 occur in one-notch increments, for instance a  
22 change from "A" to "A-", or "A-" to "BBB+". The  
23 \$6 million figure cited by Mr. Hoglund is  
24 approximately the impact of raising Con Edison's

1           allowed ROE by 6 basis points. So, if an 11.5%  
2           ROE is required in order to maintain an A-  
3           rating, customers will be paying more than \$250  
4           million more than they would with an 8.9%  
5           return. Maintaining an unnecessarily high ROE  
6           in order to maintain a bond rating is not cost  
7           efficient.

8    Q.    Mr. Hoglund expressed concern, on page 16 of his  
9           testimony, that a "...continuing downward trend in  
10          the financial aspects of Commission adopted rate  
11          plans..." could lead to difficulties in raising  
12          capital. Do you find such concerns warranted?

13   A.    No we do not. The financial aspects Mr. Hoglund  
14          is referring to are based on Commission-approved  
15          rate orders adopting Joint Proposals which  
16          reflect a balancing of many issues, including  
17          but not limited to financial matters. Further,  
18          while ROE's may have declined recently, this  
19          should be expected, as interest rates are in  
20          historically low ranges. Further, as Mr.  
21          Hoglund shows in his Exhibit RH-1, page 2, ROE's  
22          for utilities across the U.S. have been  
23          declining.

24                 As Mr. Hoglund states in response to Staff

1 IR DPS-263, the Company has raised approximately  
2 \$5.2 billion through external financing from  
3 2004 to 2006. This was done at terms similar to  
4 the costs incurred by other utilities throughout  
5 the country. The Company has not shown that it  
6 is not able to raise capital at reasonable rates  
7 or that it will not be able to in the future.

8 Q. Does this conclude your testimony at this time?

9 A. Yes it does.