

L & M TV & Appliances

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Amana
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Hotpoint- RCA
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Public Service Commission,

It recently has been brought to my attention that the New York State ENERGY STAR Products Program's budget is at risk of being cut. As an appliance storeowner for over 50 years, I believe that this action would be detrimental to sales, the state, and the consumers.

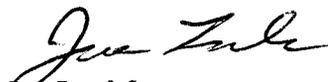
Over the past several years, ENERGY STAR has provided consumers and businesses efficient and timesaving ways to save energy. Not only does this save the consumers on their electricity bills, but it also saves the state energy in the process.

After reviewing the information sent to me by ENERGY STAR, I not only believe that NY-SERDA should be given the three SBC funds, but the funds should also be extended for seven year after June 30, 2006. This extension will provide stability in the program, so everyone involved will not have to worry about a possible cut happening again. With worries aside, the program will be able to prosper as everyone can focus on the rewarding program. In order to ensure the success and stability of the program, there should be separate funds designated to REAP. To increase NYSERDA's funding for the New York Energy Smart Programs, there should be a push for a creation of SBC to charge for natural gas users in New York State.

Personally, I feel the advertising and special promotions offered through the ENERGY STAR Program is helpful and important to the consumers. Over the past years that I have offered the ENERGY STAR Program at my store, there has been a steady increase of ENERGY STAR products purchased. Now people come in asking for ENERGY STAR products because they are well aware of all the benefits it entails. This program helps promote ENERGY STAR products. The advertising this program allows us to easily do brings in more people every day. This increase of business also allows us to educate the people who may be unaware of the importance of ENERGY STAR. Most of the time, after they become educated, the consumer buys and loves the ENERGY STAR product.

In closing, I believe that the ENERGY STAR program is important to businesses and consumers and should not be cut from the budget.

Sincerely,



Joe Lavicka
Owner