

COOPERSTOWN GENERAL STORE
42-51 MAIN STREET
COOPERSTOWN, NEW YORK 13326

Jaclyn A. Brillong
Secretary
New York State Public Service Commission
3 Empire State Plaza
Albany, New York 12223-1350

Dear Jaclyn A. Brillong:

Re: Awarding of SBC Funds October 13, 2005

I would like to ask you to consider giving a high priority to the extending of the SBC funds past the date of June 30, 2006 and to encourage the extending to go out as far as five to seven years. This would ensure the program stability and allow it to grow in the education of the residents of New York State. I would think that the best vehicle to use for getting the biggest bang for the buck would be NYSEERDA.

We signed onto the Energy Star program very early in the campaign and were very pleased with the professional presentation made by all NYSEERDA people. When we needed help they would be there to conduct classes with store personnel to make sure we were all well informed about the benefits gleaned from the saving of electricity.

This in turn enabled us to do a better job of selling the higher priced bulbs by pointing out the savings made in the long haul. Due to the increased number of units sold not only in our small store but in all the stores across the state the prices started to come down thus enabling the customers to make further savings of a money amount and also a savings on our natural resources. We have since expanded our energy saving products.

Significant funds should be designated to REAP to run programs like ENERGY STAR Products Program and other New York Energy Smart Programs.

Respectfully yours,

Ronald F. Jex

Manager
Cooperstown General Store

