

Ma... man

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Hopewell Junction, NY 12533

February 21, 2005

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05-M-0090

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Jaclyn A. Brilling, Secretary  
New York State Public Service Commission  
3 Empire State Plaza  
Albany, NY 12223-1350

Subject: Letter of Support for the SBC III Program (Case 05-M-0090)

We are a technology, lifestyle and healthcare company where innovation cuts across all areas of our business; it is the key to our success in the global marketplace. In our manufacturing facility located in East Fishkill, New York, we produce semiconductor products for a variety of consumer electronics **applications** ranging from mobile communications to RF identification.

In public appearances, I have frequently been asked about the advantages of doing business in New York State. I never fail to mention our excellent relationship with NYSERDA as an example of how private and public sectors can work together synergistically to benefit the workplace, local community and State.

We have been fortunate to receive a grant under the SBC III Program to develop energy efficient semiconductor products and bring these concepts to the stage of market readiness. Why is this significant?

1. This grant is serving to stimulate high tech product development; with it, attracting and retaining highly skilled electrical engineers as part of the project. If the product is successful in the marketplace, it will have helped foster additional production workload in the Mid Hudson Valley.
2. This grant reinforces the recognition that New York State is a leader nationwide in nurturing innovative technology solutions that provide social value.
3. This grant has enabled **Philips** to realize solutions to battery management that are simple and easy to use for consumers.

Where do we hope to go next? With the State's ongoing commitment to SBC III, we hope to **leverage our relationship with NYSERDA to lower our energy consumption** as a factory and even to feature a solar energy sustainability program that can serve as a showcase for the advantages of the SBC III program. This will demonstrate to our community that the PSC and **Philips** are committed to facing the manufacturing challenges of the 21<sup>st</sup> century through smart use of sustainable energy sources combined with NYSERDA enabled energy **conservation/reduction** techniques.

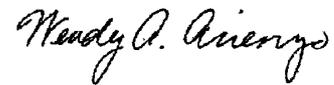
In summary, I strongly support continuation of the SBC Program beyond its expiration in June 2006. I believe that this program provides benefit to constituents and continues to

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be a distinguishing point for attracting businesses to New York as well as making existing businesses more competitive.

Sincerely,

A handwritten signature in black ink that reads "Wendy A. Arienzo". The signature is written in a cursive style with a large, prominent 'W' and 'A'.

**Dr. Wendy Arienzo  
Vice President and General Manager  
Philips Semiconductors East Fishkill**