



March 3, 2005

Jaclyn Brilling
Secretary
New York State Public Service Commission
3 Empire State Plaza
Albany, NY 12223-1350

Dear Ms. Brilling:

I am writing in support of the SBC funding of New York Energy Smart Programs, and in reference to Case 05-M-0090, in the Matter of the System Benefits Charge III.

These programs have made a difference for all New Yorkers: lowering energy bills and helping to create a cleaner, healthier environment in the Empire State. New York Energy Smart Programs have effectively changed New Yorker's energy efficiency behaviors for the better, while transforming the market for energy efficient products and services.

The success of these programs has established New York as an innovator in the marketplace, and justifies the continued funding of current and relevant new initiatives:

- ◆ The Program is expected to have resulted in a total of \$2.8 billion of new investment in the State.
- ◆ The Program has created an average of 3,500 jobs annually over the 1998 through December 31, 2003 period, and is expected to create an average of 5,500 jobs annually over the full eight-year Program period (1998-2006).
- ◆ The Program has reduced annual electricity use in the State by about 1,000 GWh as of year-end 2003, contributing to the State's standing as the most energy-efficient state in the nation on a per capita basis in 2003. Annual savings is expected to reach 2,700 GWh annually when the Program is fully implemented.

- ◆ The Program has enabled electricity customers to reduce their coincident peak demand by up to 880 megawatts (MW), enhancing the stability and reliability of the State's electricity grid, and potentially shielding New York ratepayers from price increases.
- ◆ The annual energy bill savings for participating customers is estimated to be \$140 million for Program activities through year-end 2003. Participating customers' bill savings is expected to increase to \$380 million annually when the Program is fully implemented.
- ◆ The Program has assisted in the development of more than 40 MW of wind generation helping to expand the State's indigenous energy supplies.
- ◆ The Program is helping to improve the State's air quality by reducing air pollutant emissions from the combustion of fossil fuels. The Program has reduced nitrogen oxide (NOX) emissions by 950 tons, sulfur-dioxide (SO₂) emissions by 1,700 tons, and carbon dioxide (CO₂) emissions by 750,000 tons.

These programs must continue to receive funding if the State is to realize its energy efficiency and pollution reduction goals. Personally, I am grateful that a portion of my monthly energy bill goes toward supporting such a worthwhile initiative, and am willing to contribute even more to an effort like this that aims to make New York an efficient and healthy place to live.

Sincerely,

Pamela Long
Management Supervisor
DDB Bass & Howes

Candy Cox
Managing Partner
DDB Bass & Howes